

Organized by



**World  
Glaucoma  
Association**  
The Global Glaucoma Network



# 11<sup>th</sup> WORLD GLAUCOMA CONGRESS®

JUNE 25 - 28, 2025

HONOLULU, HAWAII, USA



## Sponsorship & Exhibition Opportunities



[worldglaucomacongress.org](http://worldglaucomacongress.org)



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# INTRODUCTION

## Join us for the 11<sup>th</sup> World Glaucoma Congress in Honolulu, Hawaii!

Mark your calendars for June 25 to 28, 2025, and prepare for an unparalleled experience at the 11<sup>th</sup> World Glaucoma Congress.

Set against the stunning backdrop of Honolulu, Hawaii, this event promises to be the world's largest and most comprehensive glaucoma meeting.

Following the success of the 10th World Glaucoma Congress in Rome, we are excited to bring together thousands of eye care professionals, glaucoma specialists, and key stakeholders from over 100 countries. This congress is a unique opportunity to connect with leading experts and delve into the latest advancements in glaucoma diagnosis, medical and surgical management.

Our program will feature an array of distinguished speakers and cutting-edge sessions designed to foster knowledge exchange and innovation. We are eager to collaborate with our industry partners and provide a platform for meaningful engagement.



**Ningli Wang**  
WGA President



**Kaweh Mansouri**  
WGA Executive Vice President

WGC-2025 aims to continue our tradition as the premier international meeting for glaucoma and provide a world-class experience for clinicians and our industry supporters. The Hawaii Convention Center's state-of-the-art amenities and stunning architecture offers the perfect setting to showcase your brand and make a lasting impact.

Don't miss out on being part of the largest and most dynamic glaucoma meeting in the world.

We are confident that the 11th World Glaucoma Congress will be bolder, more exciting, and more memorable than ever before.

The World Glaucoma Association looks forward to partnering with you to ensure the success of this remarkable event.

***For more information, please contact us. We eagerly anticipate seeing you in Hawaii!***



**June 25 - 28, 2025**



**Hawaii  
Convention Center**



**Over 3,000  
participants from  
more than 100 countries**



**Visit  
[worldglaucomacongress.org](http://worldglaucomacongress.org)  
for the latest information**



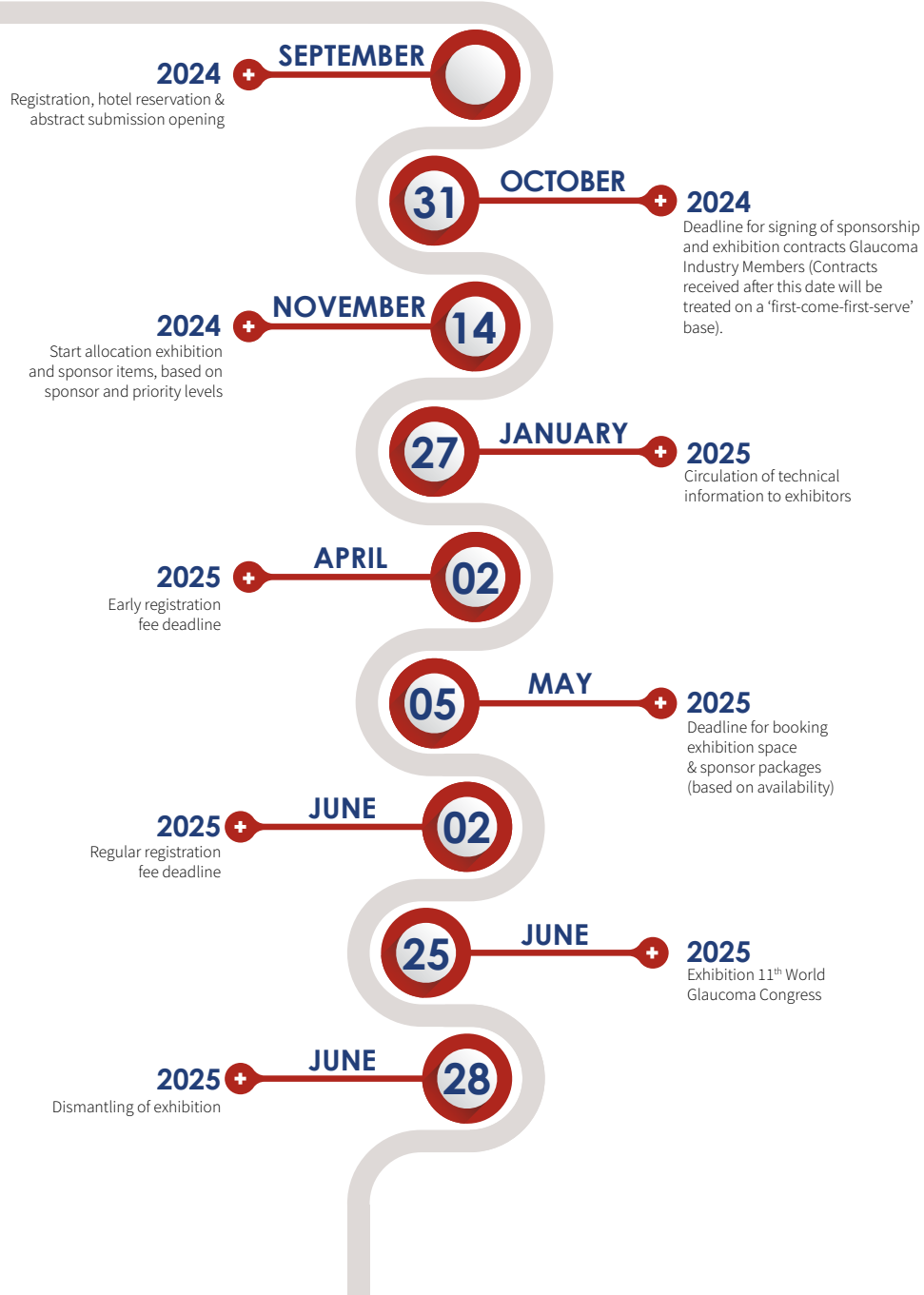
**Contact us via  
[wgc-exh@mci-group.com](mailto:wgc-exh@mci-group.com)  
for more information**

**Congress Organizer**  
MCI The Netherlands  
Schipluidenlaan 4

1062 HE Amsterdam  
The Netherlands

Tel: +31 20 570 9600  
E-mail: [WGC-exh@mci-group.com](mailto:WGC-exh@mci-group.com)

# IMPORTANT DATES



# HAWAII CONVENTION CENTER

It's "Where Business and Aloha Meet" — and in a winning way. The 1.1 million-square-foot Hawai'i Convention Center provides organizations from around the globe with a setting that is distinctly Hawai'i in style while being spacious, modern, and flexible.

### Address

1801 Kalākaua Ave,  
HI 96815, Honolulu, United States

### Hotel Accommodation

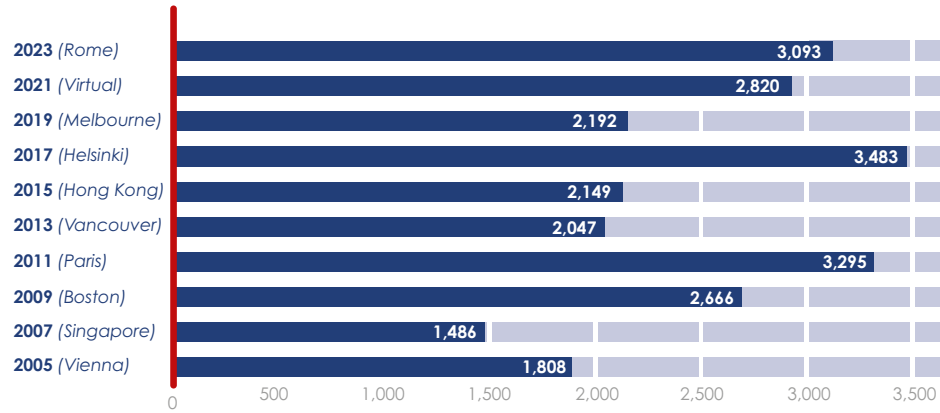
For information, please contact us at [wgc-registration@mci-group.com](mailto:wgc-registration@mci-group.com)

The center's striking open-air design of public spaces, abundance of natural light and lush landscaping provide a meetings backdrop unlike anywhere else in the world, and Hawai'i Convention Center's on-site F&B kitchen produces delectable Hawai'i-inspired dishes that elevate dining from "conventional" to exceptional.

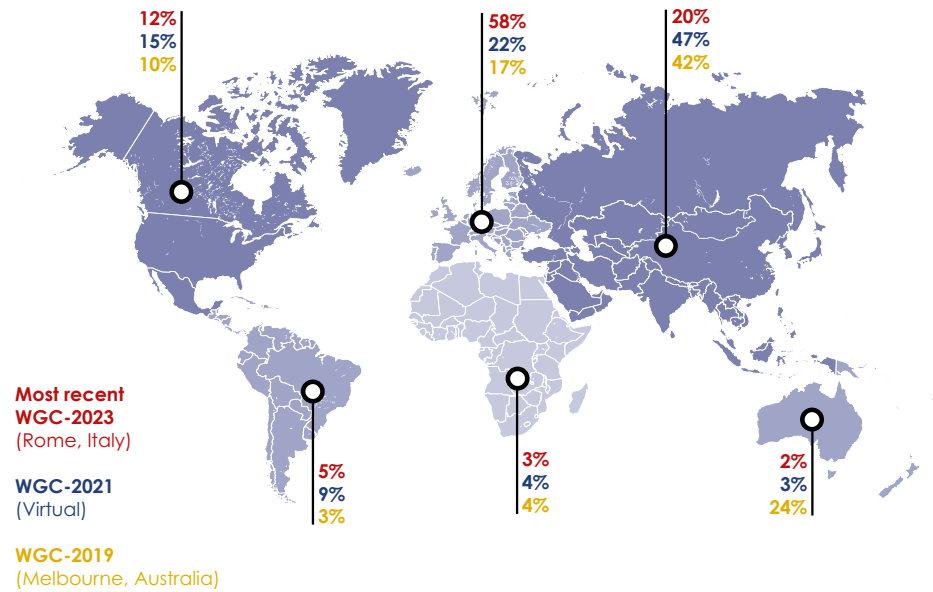


# CONGRESS STATISTICS

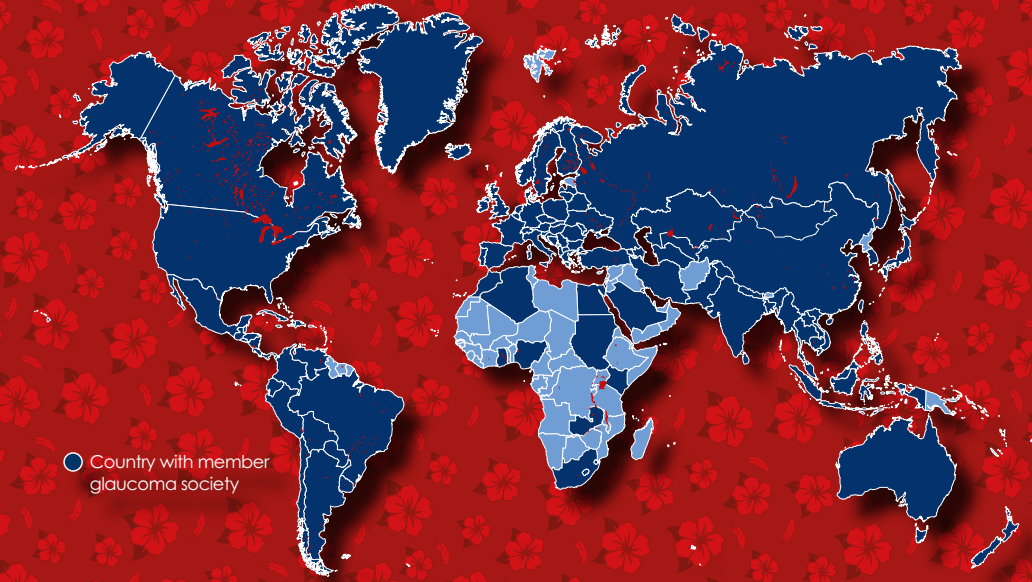
WGC Attendance



Participants per continent



WGA WORLDMAP



WGA SERVICES OFFERED TO ALL MEMBERS OF AFFILIATED SOCIETIES



## WGC-2025 WETLABS

Like the past editions, our interactive hands-on wetlabs will be part of the program. These wetlabs started in 2015 and are always a big success. This year again, 8 wetlab timeslots of 1,5 hours each have been included in the program and it is possible for you to sponsor one of the timeslots.

A wetlab session aims at increasing the surgical training skills of participants by teaching them different kind of techniques and using different materials. If you decide to sponsor a wetlab session you are able to choose your topic and techniques related to the main topic. The standard wetlab session usually starts with up to 30 minutes of theory, followed by one hour of surgical practice exercises accompanied

by instructors. A session will last 1,5 hours. As wetlab sponsor, you can suggest your own instructors. The WGC Wetlab Committee will review your suggestions and can also assist with finding other instructors that are familiar with the topic and will be pleased to teach during your session. The following are included in the package:

- Timeslot of 1,5 hours
- Max. participation of 50 delegates
- Materials such as microscopes, knives & pigs eyes
- Your company name mentioned in the program book in the industry section, on the website and in the mobile app
- Max. 10 people of your own company may join the wetlab session (wetlab fee will be charged)
- Up to 2 banners in the meeting room
- Wetlab participants' list incl. names, country and affiliation will be provided after the congress.



## EXHIBITION

The exhibition will be the heart of the congress. The catering areas are located in such a way that a dynamic flow of congress delegates and exhibition visitors will be generated. Special prices are offered to Glaucoma Industry Members.

For this congress the organization will work with sponsor & exhibition packages. On page 12 you will find an overview of the different packages, specifying the benefits of each.

The exhibition will be open to registered congress participants during congress hours.

# SPONSORSHIP & EXHIBITION PACKAGES

WGC-2025 offers sponsorship and exhibition packages **allowing for maximum company exposure, and great value for money**. Below you will find an overview of the different packages, specifying the benefits of each.

	WGC-2025 PLATINUM	WGC-2025 GOLD	WGC-2025 SILVER	WGC-2025 BRONZE	WGC-2025 EXHIBITOR	WGC-2025 EXHIBITOR
	Industry Members only	Industry Members only	Industry Members only	Industry Members only	Industry Members only	Non-industry
	\$ 295,000	\$ 195,000	\$ 109,000	\$ 47,000	\$ 8,200	\$ 9,500
NUMBER OF SQM INCLUDED	72	36	18	9	9	9
OWN BOOTH/EXHIBITOR BOOTH	Own Booth	Own Booth	Own Booth	Own Booth	Exhibitor Booth	Exhibitor Booth
EXPOSURE ON SPONSOR LEVEL	X	X	X	X		
PRIORITY BOOTH ALLOCATION	1	2	3	4	5	6
LINK ON CONGRESS WEBSITE	X	X	X	X		
HOSPITALITY SUITE	X	X	X			
PLENARY LUNCH SYMPOSIUM	X					
MORNING/AFTERNOON SYMPOSIUM		X	X	X		
MONTHLY UPDATES PRE-REGISTERED DELEGATES*	X	X				
PRE-MAILING TO PRE-REGISTERED DELEGATES	X	X				
INSERT IN CONGRESS BAG	X	X	X			
ADVERTISEMENT 1 PAGE INCLUDED**	X	X				
1 PUSH NOTIFICATION IN THE CONGRESS APP	X	X	X	X		
COMPLIMENTARY SCIENTIFIC REGISTRATIONS***	35	20	10	5	1	1
COMPLIMENTARY EXHIBITION ONLY REGISTRATIONS	20	10	8	4	2	2

\*According to the GDPR regulations

\*\*Preference based on sponsor level and confirmation date

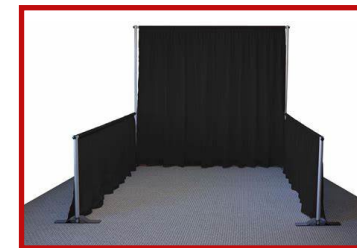
\*\*\* Excluding complimentary registrations based on WGA Glaucoma Industry Membership

## Extra exhibition booth space

- Gold, Silver and Bronze sponsor can upgrade their booth size until maximum 72 sqm\* at \$490,- per sqm.
- An Exhibitor Booth of 9 sqm\* can be doubled at \$490,- per sqm.

\*square meters

	Exhibitor Booth	Floor space only (for sponsors)	
EXHIBITOR REGISTRATIONS	2 (per 9m <sup>2</sup> )	2 (per 9m <sup>2</sup> )	Access to coffee breaks and exhibition
CONGRESS REGISTRATIONS	Depends on sponsor package	Depends on sponsor package	Includes: admission to all scientific & poster sessions, exhibition, congress bag, abstract e-book, access to online WGA educational portal (after congress), daily coffee breaks
DRAPES	X		Back and sides drapes (8' H back drape and 3' H side drape)
BOOTH ID SIGNAGE	X		1 x Booth ID sign (7' x 44')
CARPET	X		
LIGHTS	X		2 x clip-on Arm light
POWER	X		1 x 10 Amp outlet
WASTE BIN	X		
EXHIBITOR LISTING ON THE CONGRESS APP AND EXHIBITOR DIRECTORY	X	X	Exhibitor company name Booth location



## >>> Illustration of the Exhibitor Booth

(9 sqm: 3x3 meters, also equals to 100 sqft: 10'x10')

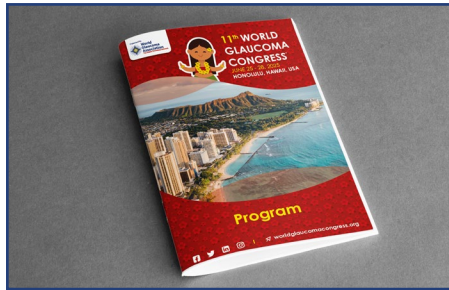
# SPONSORSHIP OPPORTUNITIES

In addition to exhibition space and Industry Symposia, the World Glaucoma Congress® offers a variety of sponsorship opportunities. Although we are confident that you will be able to find a sponsor item that fits your interest and budget we are open to any creative proposals that do not appear on the list.

## POCKET PROGRAM

The pocket program will be distributed among the registered delegates and sponsors. You can insert your ad in this highly visible document.

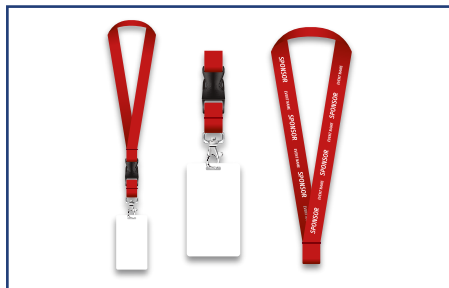
**\$ 12,000**



## LANYARDS

Both your company logo and WGC-2025 logo will adorn the badges worn by participants every day. Be in attendees' direct line of sight as they engage with their colleagues.

**\$ 11,000 (incl. production costs)**



## CONGRESS BAGS

All delegates will receive a bag, which will display your company logo in addition to the WGC-2025 logo. The delegates will use this bag during the congress and as previous experience has shown long after the congress has ended.

**\$ 42,500 (incl. production costs)**



## INSERTS IN CONGRESS BAGS

Inserts to be placed in congress bags.

**\$ 6,500 per item**



## WGC-TV

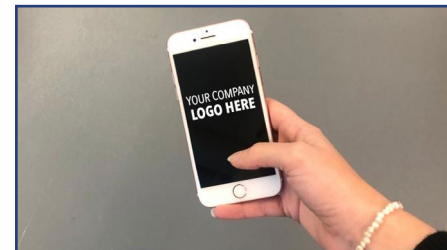
A camera crew will roam around in the venue in Rome to prepare episodes of content about what's been happening and interesting facts of the day which will be used to conclude the day. These episodes will be visible online and in the congress venue. Are you interested in sponsoring an episode? Please reach-out to the WGC team!

**\$ 19,900 per day (limited to one sponsor per day)**



## MOBILE APP FEATURES

- Advert: You can provide an advert for the opening carousel of the congress mobile app. The number of adverts is limited to 3 to maximize your exposure: **\$ 4,500**
- Push notification: share your message with the WGC delegates: **\$ 2,500**

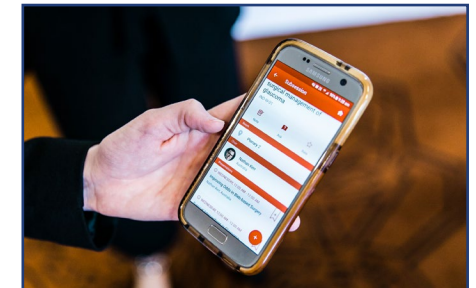


## MOBILE APPLICATION

With the WGC-2025 mobile app, delegates will be able to have the congress in the palm of their hand. The app provides participants on-the-go access to meeting information, including sessions, speakers, abstracts, and exhibitors. Benefits:

- Company logo on home screen
- 4 push notifications

**\$ 17,000**

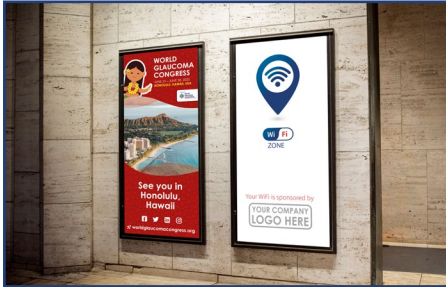




### WIFI

When becoming the exclusive sponsor of the wireless internet your company credentials will be used as login. Additionally, your company logo will be exposed on signage, which is a great opportunity to make sure that the participants know about your presence!

**\$ 23,000**



### BRANDING POSSIBILITIES

Various branding opportunities are available in the congress venue. Reach out to the WGC team to learn more on how you can present your company in an impactful way to all the congress participants in Hawaii.

**Price upon request**

### MAILING OF PERSONAL INVITATIONS

The congress organizer will send your personal invitations per email to all pre-registered delegates.

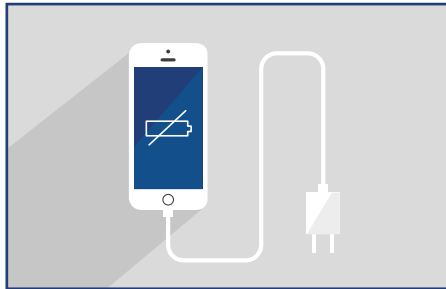
**\$ 6,500**



### CHARGING STATIONS

Nowadays people use many different technical devices that need energy through the day. Therefore, the congress offers universal charging stations. These stations are placed throughout the exhibition floor and can be branded with your logo.

**\$ 14,000**



### WETLABS

Wetlabs are meant to provide surgical training with different kind of techniques and materials. Company name mentioning will be provided in various ways. More information can be found on page 10.

**\$ 17,500**

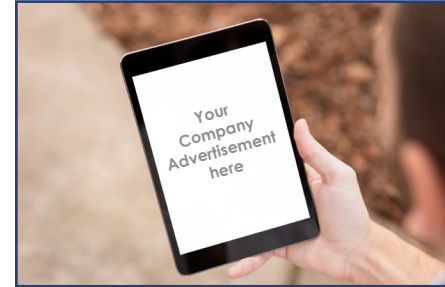


### ADVERTISEMENT IN DIGITAL

#### ABSTRACT BOOK

A4 ad in the Digital Abstract book of WGC-2025 – limited to one per company.

**\$ 2,500**



### PRE-SESSION ADVERTISEMENT / VIDEO

Of course session rooms open before the actual start of the session. Want to play your promotional video before the start of a scientific session? This is your chance. Videos can be maximum 2 minutes long and should be to promote your attendance or satellite (not an advertisement).

**\$ 5,000**



### SOCIAL MEDIA POST

Your ad can be placed on all WGA social media accounts: Facebook, X, LinkedIn and Instagram! Don't miss out on this great new opportunity.

**\$ 2,500**





## WGA GLAUCOMA INDUSTRY MEMBERS

The benefits for WGA Glaucoma Industry Members with regard to the World Glaucoma Congress® are as follows:

- Open accessibility to Program Planning Committee, WGA leadership & WGA staff
- Banner sponsoring
- Priority choice of booth location
- Sponsoring the congress bags
- Discount rate for booth space based on level, years of membership & previous WGC participation
- Hospitality suite & meeting room rental (up to 10 pax)
- Glaucoma Industry Symposia
- Free admission for a number of persons (depending on WGA membership level & WGC support)

## SPONSORSHIP OPPORTUNITIES FOR WGA GLAUCOMA INDUSTRY MEMBERS ONLY

An opportunity will be provided for several WGA Industry Members to organize symposia on Thursday and Friday morning.

Plenary Lunch Symposia will be held on Wednesday, Thursday and Friday.

Your satellite symposium title, topic and speakers will be reviewed by the Program Planning Committee in order to avoid duplication of topics in the program. This way the organization ensures a balanced and high quality program. Time slots A, C and F are solo-sponsored and available only to Platinum Sponsors. Timeslots B, D, E, and G will have a maximum of three parallel symposia.

The table on the next page provides an overview of the dates, times and costs of the symposia.

No.	DATE	TIME	CAPACITY	PRICE
A	Wednesday June 25, 2025	1.00 pm - 2.00 pm	2000	Part of platinum sponsorship
B	Thursday June 26, 2025	7.00 am - 8.00 am	600, 440	USD 17,500
C	Thursday June 26, 2025	11.45 pm - 12.45 pm	2000	Part of platinum sponsorship
D	Thursday June 26, 2025	5.30 pm - 6.30 pm	2000, 600, 440, 430, 410	USD 17,500
E	Friday June 27, 2025	7.00 am - 8.00 am	600, 440, 430, 410	USD 17,500
F	Friday June 27, 2025	11.45 pm - 12.45 pm	2000	Part of platinum sponsorship
G	Friday June 27, 2025	5.30 pm - 6.30 pm	440, 430	USD 17,500

If you decide to book the lunch symposium, please note that a maximum of 750 lunch boxes will be ordered. If you prefer to have more you can order this at an additional cost.

\*Companies must adhere to the rules for industry symposium or sessions. They must be held within Hawaii Convention Center and during an official slot. WGC will take any breach of these regulations seriously and any company who does not conform to the regulations will be subject to a penalty fine. Industry program overviews for publication in official materials need to be submitted by March 15, 2025 the latest. The industry programs are outside the jurisdiction of the WGC-2025 Program Planning Committee.

## RECORDING YOUR INDUSTRY SYMPOSIUM

As for the past congresses, many sessions will be recorded and we will make these available via the WGA Video Library after the congress.

It is possible to sponsor the WGC-2025 section of the Video Library and in return you get the following items:

- WGC-2025 section of the Video Library branded with your company logo
- One mailing with Video Library login information to all delegates branded with your company logo

- Acknowledgement in the WGA newsletter

Editing and other special requests can be discussed. It is not allowed to arrange your own recording.

**Price available upon request**

# IGR ADVERTISEMENT

This online journal is circulated four times a year to all members of the WGA affiliated Glaucoma Societies (over 20,000 glaucoma specialists and other eye related healthcare professionals). The WGC-2025 edition will be a special printed edition.

For full information on all IGR advertising options including online banners, advertorials, and more please contact the WGA Executive office via [info@worldglaucoma.org](mailto:info@worldglaucoma.org).

## E-PDF / E-PUB

Advertisements are inserted into the flow of reading and may be linked to websites or other materials.

### Advertisement Costs:

PER	ISSUE	VOLUME*
One page	\$4,000	\$13,500
Spread	\$7,000	\$20,000

\* 4 issues

### Banner Costs\*:

PER	ISSUE	VOLUME*
IGR homepage	\$2,500	\$7,500
Editors Selection	\$2,500	\$7,500
Throughout IGR website**	\$1,500	\$4,500

\* To be shared with other advertisers

\*\* Excluding the homepage and Editors Selection

Please do inform us if you are interested to advertise with videos.

Prices are available upon request.

For more information about IGR please visit our website: [e-igr.com](http://e-igr.com)

# PRELIMINARY PROGRAM

To view the latest version of the program, please visit the congress website [here](#)

WEDNESDAY, JUNE 25, 2025		
8.00 am	WGA Societies Sessions	
10.15 am		
10.30 am	Opening Ceremony & Presidential Symposium	
12.30 pm		
1.00 pm	Sponsored Lunch Symposium	Exhibition Open
2.30 pm	Parallel Symposia	
4.00 pm	Welcome Reception	
5.00 pm		

THURSDAY, JUNE 26, 2025				
7.00 am	Sponsored Breakfast Symposia	WGA General Assembly		
8.00 am	Plenary Symposium / Wetlabs			
9.30 am	Coffee Break			
10.00 am	Parallel Symposia / Wetlabs			
11.30 am				
11.45 pm	Sponsored Lunch Symposium			
12.45 pm	Exhibition Open			
1.00 pm			Parallel Symposia / Wetlabs	
2.30 pm			Coffee Break	
3.00 pm			Courses / Workshops	
4.00 pm				
4.15 pm	Poster Walks / Rapid-Fire / Courses			
5.15 pm	Sponsored Afternoon Symposia			
5.30 pm				
6.30 pm				

FRIDAY, JUNE 27, 2025			
7.00 am	Sponsored Breakfast Symposia		
8.00 am	Plenary Symposium / Wetlabs	Exhibition Open	
9.30 am	Coffee Break		
10.00 am	Parallel Symposia / Wetlabs		
11.30 am			
11.45 am	Sponsored Lunch Symposium		
12.45 pm	Parallel Symposia / Wetlabs		
1.00 pm			
2.30 pm	Coffee Break		
3.00 pm	Courses / Workshops		
4.00 pm	Poster Walks / Rapid-Fire / Courses		
5.15 pm			
5.30 pm	Sponsored Afternoon Symposia		
6.30 pm	Congress Dinner		
6.00 pm			
9.00 pm			

SATURDAY, JUNE 28, 2025			
7.00 am	WGA Societies Sessions		
8.00 am	Plenary Symposium / Wetlabs		
9.30 am			
10.00 am	Coffee Break	Exhibition Open	
11.00 am	WGA Societies Sessions		
11.15 am	Plenary Symposium / Wetlabs		
12.45 pm			
12.45 pm	Farewell Lunch		
1.45 pm			



## TERMS & CONDITIONS

Read the terms & conditions applying to WGC-2025 on page 28 -31.

## TERMS OF CANCELLATION

Notification of a sponsor to cancel or reduce exhibit space or sponsor items must be submitted to the Congress Organizer in writing before February 3, 2025. The effective date of space cancellation or reduction will be the date on which the Congress Organizer receives the written notice.

### FOR CANCELLATION MADE:

- Before November 1, 2024, 10% of the total costs will be retained.
- From November 4, 2024 - February 2, 2025, 50% of the total costs will be retained.
- After February 3, 2025, 100% of the total costs will be retained.

## TERMS OF PAYMENT

After the contract (page 25 & 26) is received by the Congress Organizer, a confirmation and an invoice for the total amount will be sent and is due to be paid within 14 days after receipt. VAT is not included in the published prices.

## BECOMING A WGA GLAUCOMA INDUSTRY MEMBER

Please contact the World Glaucoma Association Executive Office for more details on becoming a Glaucoma Industry Member via [info@worldglaucoma.org](mailto:info@worldglaucoma.org). All our 2024 Glaucoma Industry Members can be found on the back of this brochure.

# DATA PROTECTION CLAUSE (GDPR)

## MCI The Netherlands

1. In accordance with USDoepan data protection regulation, in particular Regulation (EU) No. 2016/679 on the protection of natural persons with regard to the processing of personal data, MCI Group, as data controller, processes the exhibitor/sponsor's personal data for the purposes of (i) managing and organising the event, in particular the management of exhibitor/sponsor's stand (ii) managing and organising prospecting and loyalty (iii) enabling the exhibitor/sponsor to benefit from our services (iv) enabling the exhibitor/sponsor to receive our news. These data processing have as legal basis the execution of the contract: the information we collect is necessary for the implementation of the contract to which the exhibitor/sponsor has adhered, failing which the contract cannot be executed.

Exhibitor/sponsor's data are retained for the time necessary for processing purposes, namely 5 years from the end of the business relationship.

For processing purposes, the data of the exhibitor/sponsor's data - or transmitted by him - will be transmitted to the following recipients: management service providers of our Customer Relationship Manager, service providers in charge of management, event service providers (reception service providers, security, printing, etc.).

The data necessary for MCI Group to fulfil the purposes described above are those appearing on this order form. In accordance with the regulations in force, the exhibitor/sponsor benefits from a right of access, rectification, limitation, deletion and portability on his data.

The exhibitor/sponsor may also object to the processing of his personal data concerning him and lodge a complaint with the data protection and control authority. The exhibitor/sponsor may exercise his rights by sending a request to the following address : wgc-exh@mci-group.com or by contacting our Data Protection Officer (DPO) : anne.lesca@wearemci.com

2. In any event, the exhibitor/sponsor acknowledges compliance with USDoepan data protection regulations for its own processing, including Regulation (EU) No. 2016/679 on the protection of personal data, foremost among which the integrity and confidentiality of data communicated by participants and compliance with their data-retention periods. In case of communication to MCI by the exhibitor/sponsor of a personal data file, the exhibitor/sponsor acknowledges having informed and obtained the consent of the person(s) concerned by this communication.

## SPONSORSHIP & EXHIBITION CONTRACT



Company Name: \_\_\_\_\_

VAT-Number (EU-COMPANIES only): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Zipcode: \_\_\_\_\_ Country: \_\_\_\_\_

Contact Person: \_\_\_\_\_

E-mail: \_\_\_\_\_

### SELECT YOUR WGC-2025 SPONSOR & EXHIBITION PACKAGE

We are interested in participating in the World Glaucoma Congress 2025 as:

- Platinum Sponsor \$ 295,000
- Gold Sponsor \$ 195,000
- Silver Sponsor \$ 109,000
- Bronze Sponsor \$ 47,000
- Exhibitor (Glaucoma Industry Member) \$ 8,200
- Exhibitor (Non-Industry Member) \$ 9,500

#### Additional square meters on exhibition

\_\_\_\_\_ m<sup>2</sup> for \$ 490 per m<sup>2</sup>

### SYMPOSIA

No.	Date	Time	Capacity	Price
<b>A</b>	Wednesday June 25, 2025	1.00 pm - 2.00 pm	2000	Part of platinum sponsorship
<b>B</b>	Thursday June 26, 2025	7.00 am - 8.00 am	600, 440	USD 17,500
<b>C</b>	Thursday June 26, 2025	11.45 pm - 12.45 pm	2000	Part of platinum sponsorship
<b>D</b>	Thursday June 26, 2025	5.30 pm - 6.30 pm	2000, 600, 440, 430, 410	USD 17,500
<b>E</b>	Friday June 27, 2025	7.00 am - 8.00 am	600, 440, 430, 410	USD 17,500
<b>F</b>	Friday June 27, 2025	11.45 pm - 12.45 pm	2000	Part of platinum sponsorship
<b>G</b>	Friday June 27, 2025	5.30 pm - 6.30 pm	440, 430	USD 17,500

After receipt of the contract by MCI The Netherlands, a confirmation together with an invoice for the total participation costs will be sent, due to be paid within 14 days after receipt.

- I acknowledge that as an authorized representative of the above stated Exhibitor, I have received, reviewed, and agree that Exhibitor will comply with the Terms. Exhibitor agrees to receive all written and electronic correspondence from the WGA, and official event contractors in reference to the World Glaucoma Congress® and all future WGA events.
- I have read and accepted the [terms & conditions](#) (page 28 - 31) and cancellation policy as indicated in this Sponsor & Exhibition Brochure at page 23.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### PLEASE SEND THIS FORM TO:

World Glaucoma Congress® 2025

c/o MCI The Netherlands  
Schipluidenlaan 4  
1062 HE Amsterdam  
The Netherlands

Tel: +31 20 570 9600  
Email: wgc-exh@mci-group.com

# SPONSORSHIP CONTRACT



Company Name: \_\_\_\_\_

VAT-Number (EU-COMPANIES only): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Zipcode: \_\_\_\_\_ Country: \_\_\_\_\_

Contact Person: \_\_\_\_\_

E-mail: \_\_\_\_\_

## SPONSOR OPPORTUNITIES

**Pocket Program** \$ 12,000

**Mobile Application** \$ 17,000

**WIFI** \$ 23,000

**Lanyards** \$ 11,000   
(incl. production costs)

**Inserts in Congress Bags\*** \$ 6,500   
(per item)  
\*Pre-approval of item is required

**WGC-TV** \$ 19,900

**Mailing of Personal Invitations** \$ 6,500

**Branding Possibilities** Price upon   
request

**Advertisement in Digital Abstract book** \$ 2,500

**Walk-in Sponsored Video** \$ 5,000

**Charging Station** \$ 14,000

**Wetlabs** \$ 17,500

**Congress Bags** \$ 42,500   
(incl. production costs)

**Social Media Post** \$ 2,500

**Mobile App Features**

- Advert \$ 4,500
- Push notification \$ 2,500

**IGR Advertisement**

- 1 issues - 1 full page \$ 4,000
- 2 issues - 1 full page \$ 8,000
- 3 issues - 1 full page \$ 10,000
- 4 issues - 1 full page \$ 13,500

**Total Amount Sponsoring: \$** \_\_\_\_\_

After receipt of the contract by MCI The Netherlands, a confirmation together with an invoice for the total participation costs will be sent, due to be paid within 14 days after receipt.

- I acknowledge that as an authorized representative of the above stated Sponsor, I have received, reviewed, and agree that Sponsor will comply with the Terms. Sponsor agrees to receive all written and electronic correspondence from the WGA, and official event contractors in reference to the World Glaucoma Congress® and all future WGA events.
- I have read and accepted the [terms & conditions](#) (page 28 - 31) and cancellation policy as indicated in this Sponsor & Exhibition Brochure at page 23.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_



⏪ PLEASE SEND THIS FORM TO:  
**World Glaucoma Congress® 2025**  
c/o MCI The Netherlands  
Schipluidenlaan 4  
1062 HE Amsterdam  
The Netherlands

Tel: +31 20 570 9600  
Email: [wgc-exh@mci-group.com](mailto:wgc-exh@mci-group.com)

# TERMS & CONDITIONS

## 1. APPLICABILITY

**1.1** These Terms & Conditions are applicable to any Sponsor Agreement or Sponsor Agreements between the World Glaucoma Association (hereinafter: 'Event Organizer') and the party that acts as sponsor (hereinafter: 'Sponsor') of the event organized by the Event Organizer (each a 'Party' and together the 'Parties') The applicability of any other terms and conditions is hereby explicitly rejected. The Sponsor Agreement(s) including these terms & conditions are hereinafter called 'the Agreement'.

## 2. PAYMENT CONDITIONS

**2.1** The Sponsor shall pay the Event Organizer the total amount that is mentioned in the Sponsor Contract (hereinafter 'the Fee') within 14 days of receipt of invoice.

**2.2** The Fee is exclusive of value-added tax and any other duties or sales taxes which the Sponsor shall pay in addition to the Fee.

**2.3** The Event Organizer reserves the right to charge the Sponsor 2% interest on any amounts which are due and unpaid, calculated daily from the date due until the date of payment.

**2.4** The Fee is in USD (USDo). All payments must be made in USDs no other currency will be accepted by the Event Organizer.

## 3. CANCELLATION BY EVENT ORGANIZER

**3.1** Should the Event not be held or cancelled due to reasons within the sphere of the Event Organizer, the Event Organizer will either - at its own discretion - offer participation in a new event within two years from the date cancelled at no extra costs, or refund the amount paid under the Sponsor Contract. Such a refund shall never exceed the maximum amount as agreed upon by parties in the Sponsor Contract and shall never exceed the maximum amount as far as already paid to the Event Organizer by the Sponsor. The Sponsor shall not be entitled any (further) compensation of damages or lost profits.

**3.2** In case the Event Organizer decides to change the Event to a fully Virtual Event, the Event Organizer will provide the Sponsor with an offer that fits the Virtual Event based on the expenditure of the Sponsor for the face-to-face Event. The offer will be made in close collaboration with the Sponsor.

## 4. CANCELLATION BY THE SPONSOR

**4.1** If the Sponsor terminates the Agreement or otherwise cancels the Sponsor Contract after the Sponsor Contract has been signed, the Sponsor is obliged to pay a charge to the Event Organizer. In case of termination or cancellation by the Sponsor before November 1, 2024, the Sponsor shall pay a charge of 10% to the Event Organizer. In case of termination or cancellation by the sponsor between November 1, 2024 and February 2, 2025 a charge of 50% of the Fee to the Event Organizer. In case of termination or cancellation by the Sponsor after February 2, 2025, the Sponsor shall pay a charge of 100% of the Fee to the Event Organizer.

**4.2** The payment conditions as set out in article 3 (PAYMENT CONDITIONS) also apply to the charge as meant in paragraph 1 of this article.

## 5. SATELLITE SYMPOSIUM CONTENT AND OTHER EXPOSURE TIME

**5.1** If the Sponsor organizes a Satellite Symposium according to the Sponsor Contract, the Sponsor shall submit its preliminary program to the Event Organizer who will present it to the WGC-2025 Program Planning Committee for approval. The latter reserves the right to adjust and/or decline the program and/or speakers if necessary. The deadline for submission of the program (titles of presentations, chairs, and speakers) is 6 weeks before the first day of the Event. After the lapse of this deadline, the WGC-2025 Program Planning Committee has the right to withhold its approval to any program for the Satellite Symposium.

**5.2** The Event Organizer is not responsible nor liable in any way in case the Sponsor is not compliant to legal, ethical and industry standards regarding the Satellite Symposium or any other type of content.

**5.3** All content disclosed, used or distributed relating to a Satellite Symposium or a Side Stage Discussion Slot can be used (unless otherwise agreed with the Sponsor in writing) by the Event Organizer until 3 months after the last day of the Event.

**Prior to event days (June 25 – June 28, 2025):** The Sponsor can share any (parts of) content of their pre-recorded Satellite Symposium with third parties for promotional purposes only when these plans are shared with the WGC team in advance. Please reach out to the WGC team for the exact hashtags and official congress logo.

**Post event days (June 25 – June 28, 2025):** 8 weeks after the official live days, and not prior to August 25, 2025, the Sponsor is allowed to release its Satellite Symposium content and use it in any way the sponsor finds suitable.

## 6. PROMOTION AND PUBLICITY

**6.1** Advertisements are published in the web app and mobile app (where applicable) provided their content is approved by the Event Organizer.

**6.2** Advertisements may only be used to promote a company in general, product(s) or services. A Satellite Symposium timeslot may be mentioned.

**6.3** The Event Organizer has the right to priorly review and approve all promotional materials produced in conjunction with the Satellite Symposium, including invitations and announcements or any other sponsor-created content related to the Sponsor's exposure which is part of the Sponsor Contract.

**6.4** The Sponsor showcasing pharmaceutical (or pharma-dependent) products is advised to consult the advice of the Codes of Practice for the Promotion of Medicines presented by the USDOpean Federation of Pharmaceutical Industries and Associations (EFPIA) and The Pharmaceutical Research and Manufacturers of America (PhRMA) bodies before applying. In all cases, the Sponsor is solely responsible for ensuring that its promotions, advertisements, and any other content during the Event is legally and ethically acceptable in Italy. Regular cancellation fees apply in case an Exhibitor or Sponsor needs to cancel its participation due to the restrictions of one of the above (or similar) bodies. The Event Organizer is not responsible nor liable in any way in case the Sponsor is not compliant to legal, ethical and industry standards.

## 7. CONFIDENTIALITY

**7.1** Neither Party shall use, copy, adapt, alter, disclose, or part with possession of any information or data of the other Party which is disclosed or otherwise comes into its possession directly or indirectly as a result of the Agreement and which is of a confidential nature as strictly necessary to perform its obligations or exercise its rights under the Agreement.



**7.2** Each Party may disclose the other Party's confidential information to its employees, officers, representatives, or advisers who need to know such information for the purposes of exercising the Party's rights or carrying out its obligations under or in connection with the Agreement. Each Party shall ensure that its employees, officers, representatives, or advisers to whom it discloses the other Party's confidential information comply with this clause; and as may be required by law, a court of competent jurisdiction or any governmental or regulatory authority.

## **8. INTELLECTUAL PROPERTY RIGHTS**

**8.1** All intellectual property rights regarding all formats, names, concepts and other (digital) objects that are developed by the Event Organizer in relation to the Agreement, shall be owned by the Event Organizer exclusively.

**8.2** The Sponsor agrees to cooperate with the Event Organizer in the execution of the Agreement and to timely provide to the Event Organizer all relevant materials and/or information both at the Event Organizer's request as well as on its own initiative that is needed for the Event Organizer to perform its obligations under the Agreement.

**8.3** The Sponsor warrants to the Event Organizer that all materials and/or information provided by the Sponsor to the Event Organizer, including all information that is used in the Satellite Symposium or in the Exhibition by or on behalf of the Sponsor and its employees, are free of third party rights and the Sponsor thus guarantees that the Event Organizer will not violate any rights, including intellectual property rights and/or data protection rights of any third party, by using those materials and/or information, in the execution of the Agreement. The Sponsor will fully indemnify the Event Organizer and/or third parties for any damages incurred by a violation of the above warranty at first request.

**8.4** By making available to the Event Organizer materials or works, of whatever nature, the Sponsor unconditionally and irrevocably grants permission to the Event Organizer to use these materials and works in any way, insofar as this is reasonably required for a proper execution of the obligations or rights under the Agreement by the Event Organizer.

## **9. FORCE MAJUSDE**

**9.1** The Event Organizer shall be relieved of its obligations under the Agreement in circumstances which cannot be blamed on the Event Organizer, which are of such a nature that fulfilment of the Agreement cannot/can no longer reasonably be demanded in full.

**9.2** For purposes of this Agreement, "Force MajUSDe Event" means, with respect to either Party, any strike or other labor dispute, embargo, Power black-out, strike, riot, war, act of terrorism, any natural disaster, acts or omissions of Internet traffic carriers, actions or omissions of regulatory or governmental bodies, fire, explosion, epidemic, act of government or governmental agency or instrumentality, consequences of Covid-19 crisis or other contingency beyond the reasonable control of either party, which in any such case interferes with, or prevents, the fulfillment by such party of its obligations hereunder.

**9.3** In the event of force majUSDe, the Event Organizer may terminate, cancel, amend the date of the Event or otherwise alter the Event. Should the Event be cancelled, curtailed, or adversely affected by any cause not within the reasonable control of the Event Organizer including but not limited to any of the force majUSDe events as identified in the preceding paragraph, the Event Organizer shall be under no obligation to refund all or part of the sums paid by the Sponsor in respect of his participation in the Event. The Event Organizer shall be under no liability to the Sponsor or any other person in respect of any actions, proceedings, claims, demands, losses (including consequential losses), costs or expenses whatsoever which may be brought against or suffered or incurred by the Sponsor as the result thereof.

## **10. LIABILITY**

**10.1** The total liability of the Event Organizer is limited to direct loss or damage if this loss or damage falls under the cover of its liability insurance and then only up to the amount that is paid out by its insurance, plus the excess.

**10.2** In the (i) absence of intent or gross negligence or if (ii) the insurance does not pay out, and if the Event Organizer is nevertheless liable, this liability will be limited only to direct loss or damage (with liability for indirect loss or damage being explicitly excluded) up to a maximum amount of the Fee already paid by the Sponsor to the Event Organizer.

## **11. TERM AND TERMINATION**

**11.1** The Agreement shall come into force on the day the Sponsor Contract is signed by the Sponsor.

**11.2** Upon receipt of the signed Sponsor Contract the Sponsor will receive a confirmation by email. The confirmation is sent to the email address provided in the Sponsor Contract and will specify if the Sponsor has an open balance and will include an invoice (if found suitable by the Event Organizer).

**11.3** The Agreement shall, unless terminated earlier in accordance with the Agreement, terminate by operation of the law after the Event.

**11.4** Each Party can terminate the Agreement by a notice delivered by registered mail with immediate effect in case the other Party receives or applies for bankruptcy; ceases its undertaking; receives notice of seizure of a substantial part of its assets; dissolution of the legal entity of the other Party; or in case of a change of control of that other Party. Any such termination does not affect the entitlement of the Event Organizer to receive payment of the Fee by the Sponsor under the conditions in the Agreement.

## **12. MISCELLANEOUS**

**12.1** The Sponsor is not entitled to transfer any rights and/or obligations from the Agreement to third parties without advance written approval from the Event Organizer. Approval shall not be withheld on unreasonable grounds.

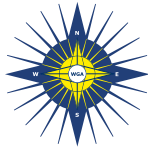
**12.2** Provisions that according to their nature should be deemed to have a permanent effect, remain in effect also after the termination of the Agreement, regardless of the way the Agreement has ended. This applies to, but not limited to, the terms related to intellectual property rights, warranties, liability, and confidentiality. Any amendment to the Agreement shall only be valid if accepted in writing by both the Sponsor and the Event Organizer.

## **13. APPLICABLE LAW AND FORUM**

**13.1** The Agreement is exclusively governed by and construed in accordance with the laws of The Netherlands without having regard to conflict-of-law rules.

**13.2** Any dispute or claim between the Event Organizer and the Sponsor arising out or relating to the Agreement shall be submitted to the exclusive jurisdiction of the competent courts of Amsterdam, The Netherlands.





**World  
Glaucoma  
Association**  
The Global Glaucoma Network

PLATINUM GLAUCOMA INDUSTRY MEMBER

**abbvie**

GOLD GLAUCOMA INDUSTRY MEMBER

**Santen**

SILVER GLAUCOMA INDUSTRY MEMBERS

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