



The World Glaucoma Association is committed to driving glaucoma awareness by organizing the World Glaucoma Week and providing a wealth of scientific content for the larger glaucoma community, member societies, patients, and the general public



Together we are strong and with continued dedication to our mission, we look forward to building on our relationships and the outstanding achievements of the international glaucoma community.

Ningli Wang, MD PhD

World Glaucoma Association President 2024-2025



The WGA, representing the world's glaucoma societies, organizes the biennial World Glaucoma Congress which brings together thousands of glaucoma specialists and eye care professionals to exchange knowledge, share scientific updates on glaucoma, and engage with our industry partners. We look forward to seeing you at the 11th WGC in Honolulu, June 25-28, 2025!

Kaweh Mansouri, MD MPH Executive Vice President, World Glaucoma Association

Who we are

The World Glaucoma Association (WGA) is an independent, impartial, ethical, global organization for glaucoma science and care.

The members and decisionmakers of the WGA are all health care professionals. They offer their time and expertise freely, while continuing their daily, high-paced clinical and/or research work. WGA volunteers are world renowned experts. Their opinions are routinely sought, and their papers are regularly published and referenced.

Overall, the WGA is a source of high quality, evidence-based science that pushes the boundaries of glaucoma medicine.



Why the WGA exists

Glaucoma is one of the leading causes of irreversible blindness, but with early treatment, the damage may get limited and sight may be saved.

Every 1 in 200 people, aged 40, have glaucoma; a ratio that rises to 1 in 8 when people reach the age of 80 years.

78 million

people have glaucoma

111.8 million

are predicted to have glaucoma by 2040 50

(or more) of glaucoma is undetected in develop countries

90

of glaucoma is undetected in developing countries billion

have no access to eye-care, due to unfair distribution

The WGA core purpose & value To eliminate glaucoma-related disability worldwide

Core Values

The leadership and member societies of the World Glaucoma Association (WGA) are committed to acting consistently with the following values:

Responsibility (Accountability)

to each other, to member societies, to the larger global glaucoma community, to the patient and to the public.

Best Care and Service

advancing the best care available to glaucoma patients worldwide.

Consensus

open communication, inclusion of diverse viewpoints, and the aspiration to achieve practical consensus before acting.

Collegiality and Mutual Respect



1 Education

The WGA will be an important source of education for ophthalmologists and other health care providers related to glaucoma.



2 World Glaucoma Congress

The WGC will be the best glaucoma meeting in the world.



Strategic goals

3 Public Awareness and Recognition of Glaucoma

Public awareness and recognition of glaucoma will increase.



4 Impact in Developing Countries

The resources of the global glaucoma community – including individuals, member societies, industry, governments, NGOs and patients – will be integrated and leveraged to enhance glaucoma care, particularly in developing



countries.

5 Technology

The WGA will use information/communication technologies as a key tool in achieving its goals.

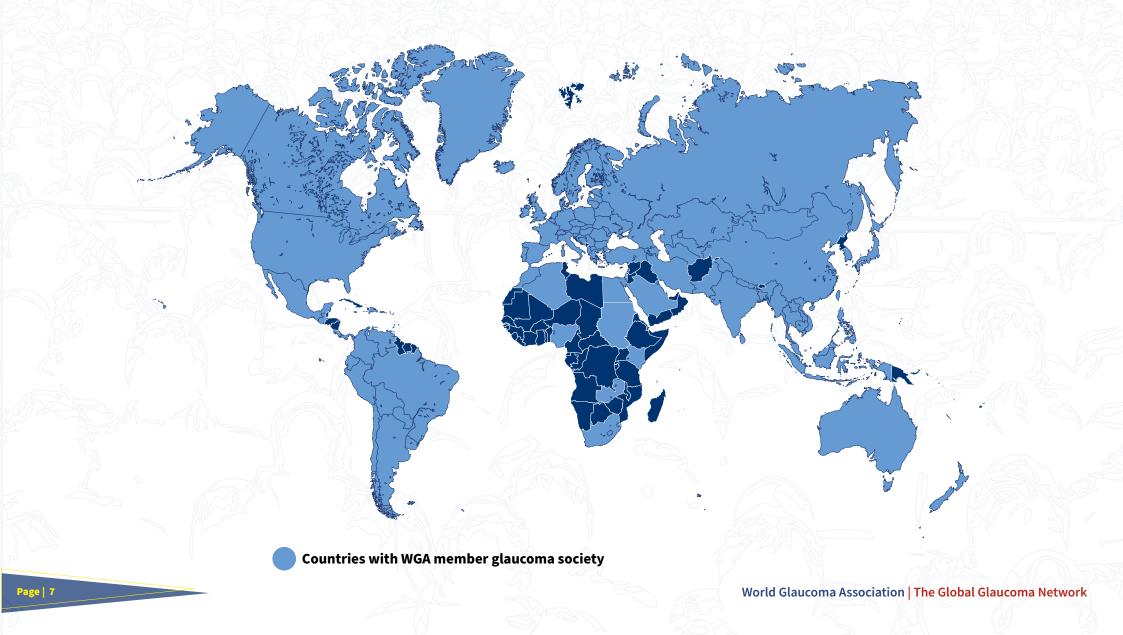


6 Organization

The WGA will be financially sound and organized to lead the glaucoma community.



The WGA world map





The WGA community

The WGA is the largest international glaucoma association, encompassing a network of 91 Glaucoma Societies worldwide, reaching over 20,000 eye care professionals.

Supporting our members

The WGA is an umbrella organization for international, national and regional glaucoma societies or groups.



The WGA's role in fighting glaucoma blindness

The WGA acts in the interests of patients by providing glaucoma experts with the support and tools they need to deliver the best possible care.

The WGA does this by

- Disseminating evidence-based, scientific knowledge through the principal glaucoma meeting in the world, 2 scientific journals, newsletters and the Glaucoma Consensus Initiative.
- Driving glaucoma awareness by organizing the World Glaucoma Week.
- Supporting promising young ophthalmologists from developing countries with the Fellowship Program.
- Providing a wealth of scientific content, easily accessible on the WGA website, used by some 10,000 visitors each month.





Neeru Gupta

10th
WORLD GLAUCOMA
CONGRESS

ROME 2023

WORLD GLAUCOMA CONGRESS
JUNE 28 - JULY 1, 2023 ROME, ITALY





WORLD GLAUCOMA CONGRESS 2023

JUNE 28 - JULY 1, 2023 ROME, ITALY

What we do World Glaucoma Congress®

The World Glaucoma Congress® (WGC) is the principal glaucoma meeting in the world.

A unique opportunity for glaucoma specialists and related health care professionals to come together and contribute to the exchange of glaucoma knowledge. Gaining deeper insight and acquiring new skills are at the heart of the meeting. Through a combination of:

- > Insightful speakers
- Interactive workshops, including surgical training with a variety of techniques and materials
- Networking with peers
- > Ideas-sharing
- Access to high quality content
- > A relaxed and inspiring environment

The WGC has educated over 15,000 health care professionals with a focus on care and patient outcomes in the past decade.





What we do Education

Fully immersed in fostering the exchange of research and advancing science, the WGA is committed to being the most important source of specialist knowledge for ophthalmologists and other health care providers related to glaucoma.

WGA Education includes:

Online courses

All modules were written by world-renowned experts in the field and reviewed by members of the WGA Education Committee. They are intended for ophthalmologists and other eye-care providers, and available in several languages. All texts, pictures, and videos were adapted to an online platform by a team of e-learning experts. This will allow the participant to have a pleasant learning experience. At the end of each module, there is a multiple-choice test that will auto correct once the exam is completed. Participants can also download a Certificate of Completion.

WGA Global Webinar series

In 2020 the WGA launched the Global Webinar series, offering free high-quality education to the glaucoma community. The purpose of this initiative is to bring the entire glaucoma network together, facilitating the exchange of scientific knowledge and expertise. A global audience can join from the comfort of their own home or office. The webinars to date have averaged more than 10,000 viewers each with more than 130 countries represented.



What we do Education continued

Recorded WGC sessions

The Education Committee provides monthly highlights from past World Glaucoma Congresses, inspired by a large variety of high-quality online videos. The committee selects the highlights that are of broad interest and significantly advance knowledge or provide new concepts or approaches.

VISIT WEBSITE

WGA Surgical Grand Rounds

WGA Surgical Grand Rounds World-renowned glaucoma specialists share how they approach surgical challenges. The WGA launched a new series of webinars focused on surgical challenges that glaucoma specialists are likely to face: WGA Surgical Grand Rounds. Each 1-hour webinar will feature two scenarios of surgical challenges or complications. After each presentation, the speaker will join an expert panel for a brief discussion and answer questions related to the presentation. Get ready for state-of-the-art surgery videos and discussions from the world's most skillful glaucoma surgeons.



IGR Online has the most complete collection of abstracts on glaucoma literature, which are otherwise not available, certainly not within the same time span. This searchable database provides all available glaucoma abstracts since 1999, as well as comments and references. Access to IGR Online is complimentary for all members of glaucoma societies associated to WGA.

VISIT WEBSITE

The Journal of Glaucoma (JOG) is the official journal of the World Glaucoma Association (WGA). The Journal of Glaucoma is the world's premier scientific journal for glaucoma research, devoted to new fundamental understandings, innovations in diagnosis and technology, and advancements in glaucoma medical and surgical care. The Journal of Glaucoma is the only scientific journal dedicated to the field of glaucoma that is both indexed and has an impact factor.



What we do Fellowship Program

The "ICO-World Glaucoma Association: Three Month Fellowship Program" is created to help promising young ophthalmologists from developing countries improve their practical skills and broaden their perspectives of ophthalmology and glaucoma.

The WGA stays committed to giving young ophthalmologists from sub-Saharan Africa the opportunity to expand knowledge and skills in glaucoma, to preserve vision and prevent blindness in their home country.

- Award: US \$7,000 to help cover living expenses and return travel.
- ICO-WGA three-month Fellowships are awarded biannually, in years when the World Glaucoma Congress takes place.
- ICO-WGA Fellows are invited to attend the biannual World Glaucoma Congress.





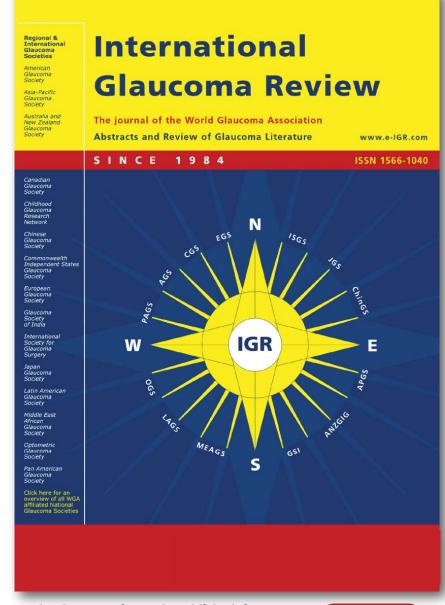
What we do

Journals International Glaucoma Review (IGR)

The uniqueness of International Glaucoma Review is its attempted completeness, its classification, and the Editor's Selection. It is the only journal that presents a critical review of selected glaucoma literature every three months. IGR is distributed to all members of affiliated Glaucoma Societies four times a year, free of charge.

IGR provides:

- Classified (over 120 headings) abstracts of papers on glaucoma (approximately 1,200 abstracts per year)
- Editors selection: critical review of the most interesting 10% of papers on glaucoma by experts in the field
- Announcements and reports by Glaucoma Societies throughout the world
- > Special comments by experts
- Reproductions of exciting full papers, meeting reports, interviews, opinions, hypotheses, reviews and more.



IGR has been continuously published since 1984. Founded by Eric Greve, current Chief Editor Robert N. Weinreb.

What we do

Journal of Glaucoma (JOG)

Journal of Glaucoma (JOG) provides a stimulating forum for discussion of clinical, scientific, and socioeconomic issues of greatest concern to clinicians who care for glaucoma patients. Each issue presents original articles on new approaches to diagnosis, innovations in pharmacological therapy and surgical technique, and basic science advances that impact on clinical practice. The Journal of Glaucoma is currently the only scientific journal devoted to glaucoma that is both indexed and has an impact factor; granting the Journal a unique position in the glaucoma community. In conjunction with the World Glaucoma Association, the Publisher will also be offering special rates for hard copy subscriptions.

The Journal of Glaucoma boasts an impact factor of 1.661, ranking in the 3rd quartile of ranked journals in the field of ophthalmology. Accepted articles are published online ahead of print within two weeks of acceptance and published in final issues online within eight weeks. The journal website receives more than 12,000 visits per month and 20,000 page views per month. As the official journal of the WGA, online access to the Journal of Glaucoma is provided for free to all individual members of the WGA affiliated Glaucoma Societies, including all ophthalmologists from sub-Saharan countries and glaucoma fellows worldwide.

www.glaucomajournal.com

Volume XX • Number XX



The leading journal in the field

Editor-in-Chief
Neeru Gupta, MD, PhD, MBA

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Editor in Chief: Neeru Gupta

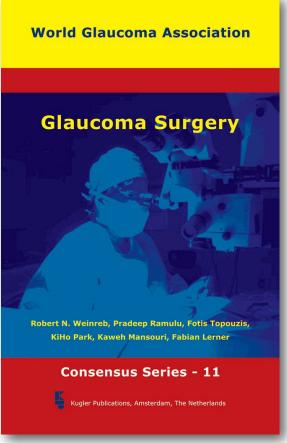


What we do Glaucoma Consensus Initiative

The Glaucoma Consensus Initiative of the World Glaucoma Association is based on the idea that the collective wisdom of a group is better than the opinion of a single expert. Assembling a sufficiently large and sufficiently diverse group of glaucoma specialists and scientists provides recommendations and insights that are likely to be superior to those of a single clinician. These recommendations and insights form the foundation for the Glaucoma Consensus Reports. The WGA Consensus Series is a highly prestigious project; not only because working with so many different people on one text has its challenges, but also because the time from Consensus Meeting to a publishing book is on average about six months.

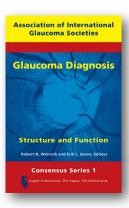
To prepare each of the Consensus Reports, there are several months of active discussion via the internet by more than 100 expert members of the various Consensus Committees. The preliminary documents are then circulated to each of the more than 85 member societies of the WGA, and additional comments are solicited. Participants are asked to meticulously review the international peer-reviewed literature, with special attention to the quality of available evidence.

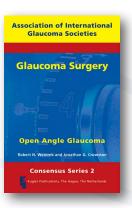
A Consensus Meeting attended by the experts and society representatives is then conducted. Consensus statements are formulated, and the report is revised by the Consensus Panel following these discussions. Finally, the report is meticulously edited by specialized desk editors within our publishing house, typeset, printed and thus published.

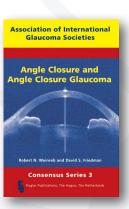


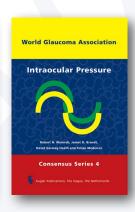
More about the Glaucoma Consensus Initiative:

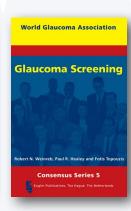
- 1st Publication in 2003
- Consensus Initiative Chair: Robert N. Weinreb
- > 11 publications
- Consensus Series 1-9 are available for free for all WGA members through their WGA#One account
- Cumulative visits for Consensus statements on WGA & IGR websites > 850,000
- Dissemination in approximately 97 countries
- Translations through local publishers in Spanish, Chinese and Russian

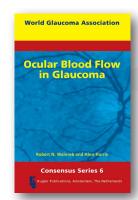


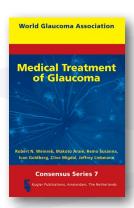


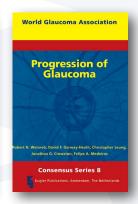


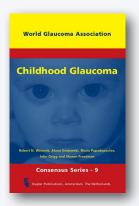


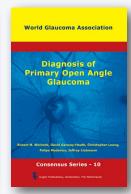






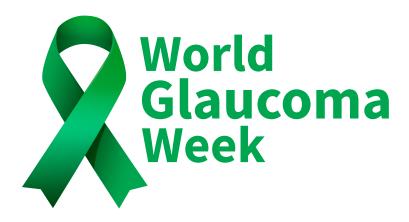








What we do World Glaucoma Week



World Glaucoma Week is a global joint initiative between the World Glaucoma Association (WGA) and the World Glaucoma Patient Network (WGPN), in order to raise awareness on glaucoma. Through a series of engaging worldwide activities patients, eye-care providers, health officials and the general public are invited to contribute to sight preservation. The goal is to alert everyone to have regular eye (and optic nerve) checks in order to detect glaucoma as early as possible.

Each year, the World Glaucoma Week adopts a common theme, which is adapted to local conditions, and yet unifies the efforts. To be effective, community awareness projects need to be relevant for the general population. That means they need to be based locally and thus, rely on individuals in each location to be actively involved, adopting the unifying global message into local culture.

What we do Communication



Website

www.worldglaucoma.org is the primary place for access to a global network of glaucoma health care professionals, for top-notch publications and more. Through the WGA#One Dashboard, members are able to access all the WGA benefits and opportunities.



Newsletter

A concise monthly digest of all WGA activities, such as congresses, publications, courses, projects, governance, scientific content, awareness activities and more, reaching over 20,000 eye care providers.

Find the archive and get a taste





Social Media

Staying connected with the glaucoma

community is a key priority for the WGA.

Through regular social media posts, we strive to inform, interact and engage with our followers and the global online audience. WGA posts were seen over 360,300 times, with over 14,500 engagements/interactions over a 5-month period on 3 different platforms (November 2019)

Click to follow

through March 2020).



1,413 followers launched 2021



8,100 followers



2,000 followers



2,350 followers



How the WGA works

The WGA is an international not-for-profit organisation domiciled in Switzerland. It is governed by a General Assembly consisting of International Glaucoma Society Representatives who elect a Board of Governors. The activities of the WGA are overseen by dedicated committees, consisting of volunteers. Overall, approximately 200 glaucoma experts contribute to the activities, whereas the success of the WGA is a testament to the dedication of its volunteers.

In addition, the WGA employs staff who support the volunteers in the development and management of the activities. The staff reports to the Executive Vice President and Associate Executive Vice President, who then report to the President and Executive Committee of the WGA Board of Governors.

Fidelity Veracity And rest assured, all in go to WGA projects OUR Transparency PROMISE

Transparency is one of the WGA's top priorities. Our governance model has an objective review via a yearly independent audit by the audit commitee.

And rest assured, all industry partners' funds go to WGA projects- not to the association.



What we do Information and Planning Exchange (IPE) meeting

We are grateful for the industry support that allows us to continue the WGA projects and develop new initiatives. As part of our open conversation with our industry partners, we organize Information and Planning Exchange (IPE) meetings.

- Organized twice a year
- Updates on past and current projects, as well as future plans
- Meet up with the WGA Board of Governors

How to support the WGA	\$8,500 Bronze	\$35,000 SILVER	\$50,000 GOLD	\$125,000 PLATINUM
Featured on all WGA communication channels	Х	Х	Х	Х
Receipt of WGA, WGW and WGC newsletters	x	x	X	x
Place product or medical information in IGR or WGA newsletter		1 per year	2 per year	3 per year
Publication non-branded education materials via industry section of WGA website		max. 1	max. 2	max. 3
Banner on homepage for WGA				x
Webinar on topic via WGA channel (approval on topic by Board of Governors)				1 per year
Connect with WGA Leadership				
IPE meeting invitation	2 persons	2 persons	2 persons	2 persons
Membership Industry Advisory Board, twice a year with the WGA Officers			1 person	1 person
Participation in biannual WHA think tank with selected officers, board and council meml	pers			max. 3 persons
90-minute focus group meeting with 5 Board of Governor members				1 meeting per year
International Glaucoma Review (IGR)				
Receipt of IGR for list of selected employees	х	Х	х	Х
Access to IGR online database	х	Х	х	Х
Possibility to advertise in IGR	х	Х	х	Х
One-page advertisement in every issue of IGR			X	
Two-page advertisement in every issue of IGR				Х
Journal of Glaucoma (JOG)				
Receipt of JOG for list of selected employees	x	Х	х	Х
One-page advertisement in JOG			one edition	two editions
Norld Glaucoma Congress (WGC)				
Participation in World Glaucoma Congress				
Priority booth position	х	Х	Х	Х
Priority choice of symposium slot (only available for WGA industry members)		Х	X	X -
Free admission	1 person	3 persons	3 persons	5 persons
Consultation by Executive Office about congress plans			Х	Х
Reduced square meter fee exhibition floor	Х	Х	х	Х
WGA Presidents Dinner invitations	1 person	2 persons	2 persons	3 persons
Consensus Meeting				
nvitation to participate as an observer in the Consensus Meeting				3 persons
Invite guests to join the Consensus Meeting as observer				max. 30 persons
Fellowship Program				
Possibility to support in ICO WGA-Fellow	X	Х	Х	х
One of the ICO-WGA Fellowship Program Awards named after the Platinum industry mer	mber			x
World Glaucoma Week		X	X	X
Possibility to reserve a shared banner at costs on WGW site		^	^	*

\$8,500

\$35,000

..... Annual membership fee

\$125,000

\$50,000

Glaucoma Industry membership levels & benefits

Your contribution:

BRONZE

Send one WGA fellow to the WGC, support their living expenses for 3 months.

SILVER

Allow us to create 4 education modules.

GOLD

Allow us to create an edition of IGR.

PLATINUM

Allow us to fulfill our promise to double the number of WGA Fellowships in each WGC.

Share banner on WGW site



Glaucoma industry opportunities

World Glaucoma Congress

Contact info@worldglaucoma.org for more information

Education | Online Courses

Support the development of 4 modules per year with your contribution.

- > Logo on introduction page of online courses
- Exposure as online course sponsor via WGA communication channels (website, newsletters, social media, etc.)

\$ 7,500 per year
*Maximum of 4 companies

Education | Recorded sessions from past World Glaucoma Congresses

- > Logo on introduction page of recordings
- Exposure as sponsor via WGA communication channels (website, newsletters, social media, etc.)

\$ 7,500 per year
*Maximum of 4 companies

Education | WGA Global Webinar Series

Main sponsor with mini-symposium of max 20 minutes

- Shown in the middle of the program
- Video of max 45 seconds for 2 webinars
- Logo in all communications for mini-symposium webinar as 'sponsored by'
- Logo in all communications for next symposium as 'supported by'
- E-blast to registered participants
- Limited to 1 company

\$ 50,000 per webinar

Glaucoma industry opportunities-Continued

Education | WGA Global Webinar Series, continued

Supporting sponsor with video of max 45 seconds

- Start and finish for video
- Logo in all communications for next symposium as 'supported by'
- Limited to 3 companies, 4 if there is no main sponsor

\$ 5,000 per webinar

10 minutes company showcase

- Shown in the middle of the program
- > Only possible if there is no mini-symposium sponsor
- Logo in all communications as 'sponsored by'
- Limited to 2 companies

\$ 25,000 per webinar

E-blast to the WGA database

- Pre- or post-webinar (sponsor can choose)
- Logo in all communications as 'sponsored by'
- Limited to 3 companies, 4 if there is no main sponsor

\$6,000 per webinar

Social media post on all WGA channels

- > Pre- or post-webinar (sponsor can choose)
- Max 2 posts per company
- Limited to 3 companies, 4 if there is no main sponsor

\$ 2,500 per webinar



Glaucoma industry opportunities-Continued

Fellowship Program

Support an ICO-WGA Fellow with free registration to the World Glaucoma Congress® and 3 months of training at an institute in the host country of the WGC.

\$7,150 per grant

International Glaucoma Review (IGR)

E-PDF / E-PUB

Advertisements are inserted into the flow of reading, and may be linked to websites or other materials.

> 1 page advertisement \$13,500 per Volume (4 issues)

2 pages advertisement \$ 20,000 per Volume (4 issues)

Website Banners | www.e-igr.com

Please inform us if you would like to vary your banner per issue or per region of the world.

Fees per Volume (4 issues):

Banner on IGR website* \$7,500

Banner throughout IGR website* \$4,500
(Excluding IGR homepage)

*To be shared with other advertisers

IGR Newsletter Banner

A banner in the newsletter distributed around the publication of each issue of IGR \$2,500 (per issue*)

*Two newsletters are sent per issue

Journal of Glaucoma (JOG)

- > 1-page advertisement in 1 edition
- Exposure as JOG sponsor via WGA communication channels (website, newsletters, social media, etc.)
- Complimentary access to JOG (online issue) for list of 10 selected employees
- Opportunity to collaborate on JOG supplement with WGA selected board & committee members (additional costs are involved). \$37,500 per year

*Maximum of 2 companies

Glaucoma industry opportunities-Continued

World Glaucoma Week

WGW website banner | www.worldglaucomaweek.org

Please inform us if you would like to vary your banner per issue or per region of the world.

Fees per quarter:

> Banner homepage WGW website* \$6,000

Banner inner page WGW website* \$4,000

*To be shared with other advertisers

WGW newsletter banner

A banner in the WGW newsletter \$4,000 (4x)

Communication

WGA website banner | www.worldglaucoma.org

Please inform us if you would like to vary your banner per issue or per region of the world.

Fees per quarter:

Banner homepage WGA website* \$16,000

Banner inner page WGA website** \$12,000

*To be shared with max 2 other advertisers

**To be shared with max 4 other advertisers

WGA newsletter banner

> A banner in the monthly newsletter \$12,000 (12x)

Social media

Contact info@worldglaucoma.org for more information.



EXECUTIVE COMMITTEE 2022-2023



Ningli Wang (CN)
President



Neeru Gupta (CA)

Immediate Past President



Kaweh Mansouri (CH) **Executive Vice President**



Fabian Lerner (AR)

Past Past President



Arthur Sit (US) **Treasurer**

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www.worldglaucoma.org