

GET TO KNOW THE
World
Glaucoma
Association
The Global Glaucoma Network

“

Being able to take care of the sight of a patient is both a responsibility and a privilege. The World Glaucoma Association unites all national and regional glaucoma organizations around the world, reaching over 12,000 eye care providers. Through the tireless work of many individuals, we provide updates, education, advocacy, consensus, and many other activities in order to honor this responsibility and privilege by delivering the best possible eye care for each glaucoma patient.



Because this is our ultimate goal: to eliminate blindness and visual disability due to glaucoma around the world.

”

Fabian Lerner
World Glaucoma Association President 2020-2022

Who we are

The World Glaucoma Association (WGA) is an independent, impartial, ethical, global organization for glaucoma science and care.

The members and decisionmakers of the WGA are all health care professionals. They offer their time and expertise freely, while continuing their daily, high-paced clinical and/or research work. WGA volunteers are world renowned experts. Their opinions are routinely sought, and their papers are regularly published and referenced.

Overall, the WGA is a source of high quality, evidence-based science that pushes the boundaries of glaucoma medicine.



Why the **WGA** exists

Glaucoma is one of the leading causes of irreversible blindness, but with early treatment, the damage may get limited and sight may be saved.

Every 1 in 200 people, aged 40, have glaucoma; a ratio that rises to 1 in 8 when people reach the age of 80 years.

78
million
people have
glaucoma

111.8
million
are predicted to
have glaucoma by
2040

90
%
of glaucoma
is undetected
in developing
countries

1
billion
have no access to
eye-care, due to
unfair distribution

The WGA core purpose & value

To eliminate glaucoma-related disability worldwide

Core Values

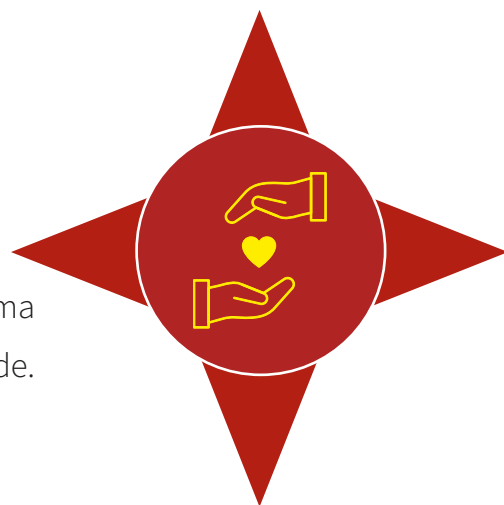
The leadership and member societies of the World Glaucoma Association (WGA) are committed to acting consistently with the following values:

Responsibility (Accountability)

to each other, to member societies, to the larger global glaucoma community, to the patient and to the public.

Best Care and Service

advancing the best care available to glaucoma patients worldwide.



Consensus

open communication, inclusion of diverse viewpoints, and the aspiration to achieve practical consensus before acting.

Collegiality and Mutual Respect

Strategic goals

1 Education

The WGA will be an important source of education for ophthalmologists and other health care providers related to glaucoma.



2 World Glaucoma Congress

The WGC will be the best glaucoma meeting in the world.



3 Public Awareness and Recognition of Glaucoma

Public awareness and recognition of glaucoma will increase.



4 Impact in Developing Countries

The resources of the global glaucoma community – including individuals, member societies, industry, governments, NGOs and patients – will be integrated and leveraged to enhance glaucoma care, particularly in developing countries.



5 Technology

The WGA will use information/communication technologies as a key tool in achieving its goals.

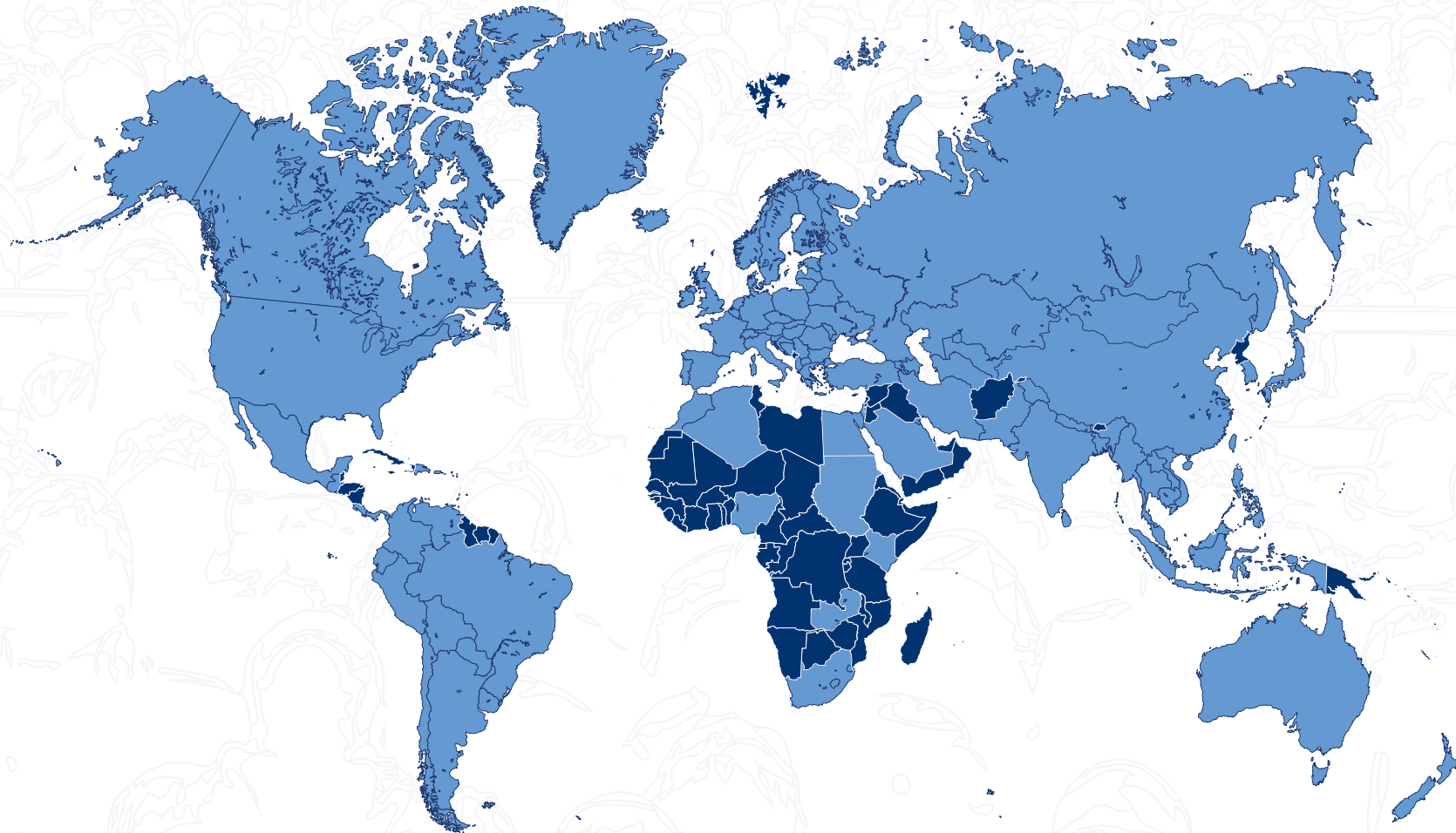


6 Organization

The WGA will be financially sound and organized to lead the glaucoma community.



The WGA world map



● Country with WGA member glaucoma society

The WGA **community**

The WGA is the largest international glaucoma association, encompassing a network of 91 Glaucoma Societies worldwide and 13 Glaucoma Industry Members with over 12,000 individual members.

Supporting our members

The WGA is an umbrella organization for international, national and regional glaucoma societies or groups.

Glaucoma experts and other health care professionals join one of the affiliated Glaucoma Societies and gain the WGA membership for free. By doing so, a pool of global opportunities opens up; opportunities to network, access the latest science and use a broad array of services that support their ongoing professional development.



The WGA's role in **fighting** **glaucoma blindness**

The WGA acts in the interests of patients by providing glaucoma experts with the support and tools they need to deliver the best possible care.

The WGA does this by

- ▶ Disseminating evidence-based, scientific knowledge through the principal glaucoma meeting in the world, 2 scientific journals, newsletters and the Glaucoma Consensus Initiative.
- ▶ Driving glaucoma awareness by organizing the World Glaucoma Week.
- ▶ Supporting promising young ophthalmologists from developing countries with the Fellowship Program.
- ▶ Providing a wealth of scientific content, easily accessible on the WGA website, used by some 10,000 visitors each month.



What we do

World Glaucoma Congress®

The World Glaucoma Congress® (WGC) is the principal glaucoma meeting in the world.

A unique opportunity for glaucoma specialists and related health care professionals to come together and contribute to the exchange of glaucoma knowledge. Gaining deeper insight and acquiring new skills are at the heart of the meeting. Through a combination of:

- ▶ Insightful speakers
- ▶ Interactive workshops, including surgical training with a variety of techniques and materials
- ▶ Networking with peers
- ▶ Ideas-sharing
- ▶ Access to high quality content
- ▶ A relaxed and inspiring environment

The WGC has educated over 15,000 health care professionals with a focus on care and patient outcomes in the past decade.

VISIT WEBSITE



MIGS

\$\$\$ vs \$ eyedrops
Accessibility

Hydus: Next Generation Canal-based MIGS

Tri-Modal Mechanism of Action



Diagram illustrating the Tri-Modal Mechanism of Action for Hydus, showing bypass, dilation, and coverage.



MIGS

\$\$\$ vs \$ c
Accessibi

Hydus: Next Genera

Tri-Modal Mec



Diagram illustrating the Tri-Modal Mechanism of Action for Hydus, showing bypass and dilation.

Glaucoma Association
network



8th WORLD GLAUCOMA CONGRESS
MARCH 27 - 30, 2019
MELBOURNE



What we do

Education

Fully immersed in fostering the exchange of research and advancing science, the WGA is committed to being the most important source of specialist knowledge for ophthalmologists and other health care providers related to glaucoma.

WGA Education includes:

Online courses

All modules were written by world-renowned experts in the field and reviewed by members of the WGA Education Committee. They are intended for ophthalmologists and other eye-care providers, and available in several languages. All texts, pictures, and videos were adapted to an online platform by a team of e-learning experts. This will allow the participant to have a pleasant learning experience. At the end of each module, there is a multiple-choice test that will auto correct once the exam is completed. Participants can also download a Certificate of Completion.

[VISIT WEBSITE](#)

WGA Global Webinar series

In 2020 the WGA launched the Global Webinar series, offering free high-quality education to the glaucoma community. The purpose of this initiative is to bring the entire glaucoma network together, facilitating the exchange of scientific knowledge and expertise. A global audience can join from the comfort of their own home or office. The webinars to date have averaged more than 10,000 viewers each with more than 130 countries represented.

[VISIT WEBSITE](#)

What we do

Education continued

Recorded WGC sessions

The Education Committee provides monthly highlights from past World Glaucoma Congresses, inspired by a large variety of high-quality online videos. The committee selects the highlights that are of broad interest and significantly advance knowledge or provide new concepts or approaches.

[VISIT WEBSITE](#)

Webinars

The WGA is excited to present its 'Meet the Glaucoma Expert' webinars as a way of improving the interaction between young ophthalmologists/glaucoma specialists and the WGA leadership. This poses an opportunity to improve education and, at the same time, advance the discussion of new ideas that will tailor how glaucoma will be diagnosed, monitored and treated in the upcoming years.

[VISIT WEBSITE](#)



IGR Online

IGR Online has the most complete collection of abstracts on glaucoma literature, which are otherwise not available, certainly not within the same time span. This searchable database provides all available glaucoma abstracts since 1999, as well as comments and references. Access to IGR Online is complimentary for all members of glaucoma societies associated to WGA.

[VISIT WEBSITE](#)

GlaucomaPatients.org

The Education Committee of the WGA developed this website for the general public, patients and their relatives, with unbiased information about glaucoma, using easy-to-understand terminology in a user-friendly platform. Currently, the website is available in English and Spanish.

[VISIT WEBSITE](#)

What we do

Fellowship Program

The “ICO-World Glaucoma Association: Three Month Fellowship Program” is created to help promising young ophthalmologists from developing countries improve their practical skills and broaden their perspectives of ophthalmology and glaucoma.

The WGA stays committed to giving young ophthalmologists from sub-Saharan Africa the opportunity to expand knowledge and skills in glaucoma, to preserve vision and prevent blindness in their home country.

- ▶ Award: US \$6,000 to help cover living expenses and return travel.
- ▶ ICO-WGA three-month Fellowships are awarded biannually, in years when the World Glaucoma Congress takes place.
- ▶ ICO-WGA Fellows are invited to attend the biannual World Glaucoma Congress and will be referred to host institutions in this country for their three-month observer ships.

VISIT WEBSITE



2017 Fellows: Martin Olivier Tchouyo Tougna (Cameroon), Farouk Garba (Nigeria), Philip Phatudi (South Africa)

2019 Fellows: Bigirimana Deus (Burundi), Faith Vata Masila (Kenya), Jagun Omodele Oluwayemisi (Nigeria), Lemlem Tamrat (Ethiopia), Mohamed Elamin Abdelmoneim Elamin Mohamed (Sudan)

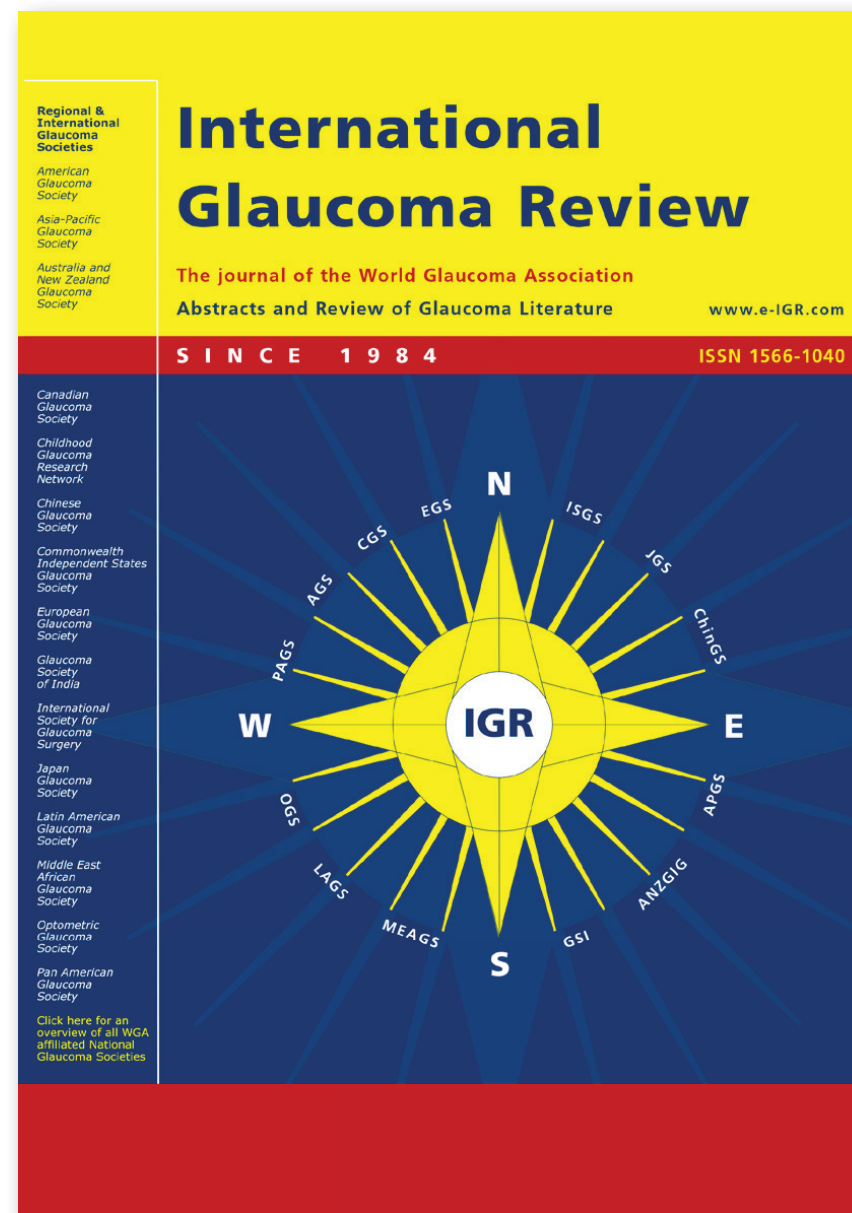
What we do

Journals | International Glaucoma Review (IGR)

The uniqueness of International Glaucoma Review is its attempted completeness, its classification, and the Editor's Selection. It is the only journal that presents a critical review of selected glaucoma literature every three months. IGR is distributed to all members of affiliated Glaucoma Societies four times a year, free of charge.

IGR provides:

- ▶ Classified (over 120 headings) abstracts of papers on glaucoma (approximately 1,200 abstracts per year)
- ▶ Editors selection: critical review of the most interesting 10% of papers on glaucoma by experts in the field
- ▶ Announcements and reports by Glaucoma Societies throughout the world
- ▶ Special comments by experts
- ▶ Reproductions of exciting full papers, meeting reports, interviews, opinions, hypotheses, reviews and more.



IGR has been continuously published since 1984. Founded by Eric Greve, current Chief Editor Robert N. Weinreb.

VISIT WEBSITE

What we do

Journals | Journal of Glaucoma (JOG)

Journal of Glaucoma (JOG) provides a stimulating forum for discussion of clinical, scientific, and socioeconomic issues of greatest concern to clinicians who care for glaucoma patients. Each issue presents original articles on new approaches to diagnosis, innovations in pharmacological therapy and surgical technique, and basic science advances that impact on clinical practice. The Journal of Glaucoma is currently the only scientific journal devoted to glaucoma that is both indexed and has an impact factor; granting the Journal a unique position in the glaucoma community. In conjunction with the World Glaucoma Association, the Publisher will also be offering special rates for hard copy subscriptions.

The Journal of Glaucoma boasts an impact factor of 1.661, ranking in the 3rd quartile of ranked journals in the field of ophthalmology. Accepted articles are published online ahead of print within two weeks of acceptance and published in final issues online within eight weeks. The journal website receives more than 12,000 visits per month and 20,000 page views per month. As the official journal of the WGA, online access to the Journal of Glaucoma is provided for free to all individual members of the WGA affiliated Glaucoma Societies, including all ophthalmologists from sub-Saharan countries and glaucoma fellows worldwide.



Editor in Chief: Neeru Gupta

VISIT WEBSITE

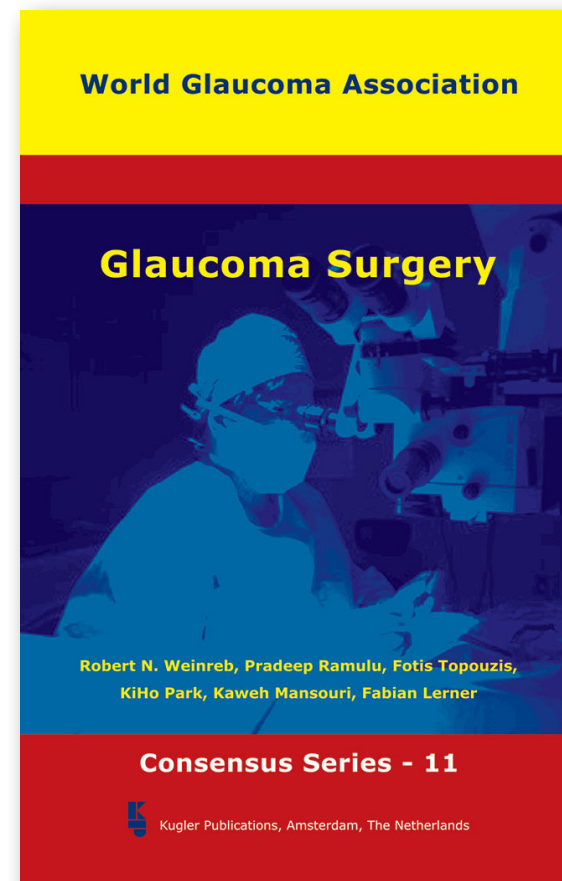
What we do

Glaucoma Consensus Initiative

The Glaucoma Consensus Initiative of the World Glaucoma Association is based on the idea that the collective wisdom of a group is better than the opinion of a single expert. Assembling a sufficiently large and sufficiently diverse group of glaucoma specialists and scientists provides recommendations and insights that are likely to be superior to those of a single clinician. These recommendations and insights form the foundation for the Glaucoma Consensus Reports. The WGA Consensus Series is a highly prestigious project; not only because working with so many different people on one text has its challenges, but also because the time from Consensus Meeting to a publishing book is on average about six months.

To prepare each of the Consensus Reports, there are several months of active discussion via the internet by more than 100 expert members of the various Consensus Committees. The preliminary documents are then circulated to each of the more than 85 member societies of the WGA, and additional comments are solicited. Participants are asked to meticulously review the international peer-reviewed literature, with special attention to the quality of available evidence.

A Consensus Meeting attended by the experts and society representatives is then conducted. Consensus statements are formulated, and the report is revised by the Consensus Panel following these discussions. Finally, the report is meticulously edited by specialized desk editors within our publishing house, typeset, printed and thus published.

[VISIT WEBSITE](#)

More about the Glaucoma Consensus Initiative:

- ▶ 1st Publication in 2003
- ▶ Consensus Initiative Chair: Robert N. Weinreb
- ▶ 11 publications
- ▶ Consensus Series 1-9 are available for free for all WGA members through their WGA#One account
- ▶ Cumulative visits for Consensus statements on WGA & IGR websites > 850,000
- ▶ Dissemination in approximately 97 countries
- ▶ Translations through local publishers in Spanish, Chinese and Russian



What we do

World Glaucoma Week



World Glaucoma Week is a global joint initiative between the World Glaucoma Association (WGA) and the World Glaucoma Patient Network (WGPN), in order to raise awareness on glaucoma. Through a series of engaging worldwide activities patients, eye-care providers, health officials and the general public are invited to contribute to sight preservation. The goal is to alert everyone to have regular eye (and optic nerve) checks in order to detect glaucoma as early as possible.

Each year, the World Glaucoma Week adopts a common theme, which is adapted to local conditions, and yet unifies the efforts. To be effective, community awareness projects need to be relevant for the general population. That means they need to be based locally and thus, rely on individuals in each location to be actively involved, adopting the unifying global message into local culture.

VISIT WEBSITE

What we do

Communication



Website

www.worldglaucoma.org is the primary place for access to a global network of glaucoma health care professionals, for top-notch publications and more. Through the WGA#One Dashboard, members are able to access all the WGA benefits and opportunities.



Newsletter

A concise monthly digest of all WGA activities, such as congresses, publications, courses, projects, governance, scientific content, awareness activities and more, reaching over 12,000 eye care providers.

Find the archive and get a taste

HERE



Email

12
Emailings per year

12,298
Average subscribers
per e-mailing

40.9%
Average opens per
e-mailing

10.9%
Average clicks per
e-mailing



Social Media

Staying connected with the glaucoma community is a key priority for the WGA. Through regular social media posts, we strive to inform, interact and engage with our followers and the global online audience. WGA posts were seen over 360,300 times, with over 14,500 engagements/interactions over a 5-month period on 3 different platforms (November 2019 through March 2020).

Click to follow



4,867
followers



190
followers
launched 2019



1,322
followers

How the WGA works

The WGA is an international not-for-profit organisation domiciled in Switzerland. It is governed by a General Assembly consisting of International Glaucoma Society Representatives who elect a Board of Governors. The activities of the WGA are overseen by dedicated committees, consisting of volunteers. Overall, approximately 200 glaucoma experts contribute to the activities, whereas the success of the WGA is a testament to the dedication of its volunteers.

In addition, the WGA employs staff who support the volunteers in the development and management of the activities. The staff reports to the Executive Vice President and Associate Executive Vice President, who then report to the President and Executive Committee of the WGA Board of Governors.





OUR PROMISE

Fidelity
Veracity
Transparency

Transparency is one of the WGA's top priorities. Our governance model has an objective review via a yearly independent audit by the audit committee.

And rest assured, all industry partners' funds go to WGA projects- not to the association.

What we do

Information and Planning Exchange (IPE) meeting

We are grateful for the industry support that allows us to continue the WGA projects and develop new initiatives. As part of our open conversation with our industry partners, we organize Information and Planning Exchange (IPE) meetings.

- ▶ Organized twice a year
- ▶ During the ARVO Annual Meeting and the AAO Annual Meeting
- ▶ Updates on past and current projects, as well as future plans
- ▶ Meet up with the WGA Board of Governors

How to support the WGA

\$8,500
BRONZE

\$35,000
SILVER

\$50,000
GOLD

\$125,000
PLATINUM

..... Annual membership fee

..... Glaucoma Industry membership levels & benefits

Communication Channels

Featured on all WGA communication channels	x	x	x	x
Receipt of WGA, WGW and WGC newsletters	x	x	x	x
Place product or medical information in IGR or WGA newsletter		1 per year	2 per year	3 per year
Publication non-branded education materials via industry section of WGA website		max. 1	max. 2	max. 3
Banner on homepage for WGA				x
Webinar on topic via WGA channel (approval on topic by Board of Governors)				1 per year

Connect with WGA Leadership

IPE meeting invitation during AAO and ARVO	2 persons	2 persons	2 persons	2 persons
Membership Industry Advisory Board, twice a year with the WGA Officers			1 person	1 person
Participation in biannual WHA think tank with selected officers, board and council members				max. 3 persons
90-minute focus group meeting with 5 Board of Governor members				1 meeting per year

International Glaucoma Review (IGR)

Receipt of IGR for list of selected employees	x	x	x	x
Access to IGR online database	x	x	x	x
Possibility to advertise in IGR	x	x	x	x
One-page advertisement in every issue of IGR			x	
Two-page advertisement in every issue of IGR				x

Journal of Glaucoma (JOG)

Receipt of JOG for list of selected employees	x	x	x	x
One-page advertisement in JOG			one edition	two editions

World Glaucoma Congress (WGC)

Participation in World Glaucoma Congress				
Priority booth position	x	x	x	x
Priority choice of symposium slot (only available for WGA industry members)	x	x	x	x
Free admission	1 person	3 persons	3 persons	5 persons
Consultation by Executive Office about congress plans			x	x
Reduced square meter fee exhibition floor	x	x	x	x
WGA Presidents Dinner invitations	1 person	2 persons	2 persons	3 persons

Consensus Meeting

Invitation to participate as an observer in the Consensus Meeting				3 persons
Invite guests to join the Consensus Meeting as observer				max. 30 persons

Fellowship Program

Possibility to support in ICO WGA-Fellow	x	x	x	x
One of the ICO-WGA Fellowship Program Awards named after the Platinum industry member				x

World Glaucoma Week

Possibility to reserve a shared banner at costs on WGW site		x	x	x
Share banner on WGW site				x

Your contribution:

BRONZE

Send one WGA fellow to the WGC, support their living expenses for 3 months.

SILVER

Allow us to create 4 education modules.

GOLD

Allow us to create an edition of IGR.

PLATINUM

Allow us to fulfill our promise to double the number of WGA Fellowships in each WGC.

Glaucoma industry opportunities

World Glaucoma Congress

Contact info@worldglaucoma.org for more information

Education | Online Courses

Support the development of 4 modules per year with your contribution.

- ▶ Logo on introduction page of online courses
- ▶ Exposure as online course sponsor via WGA communication channels (website, newsletters, social media, etc.)

\$ 7,500 per year

**Maximum of 4 companies*

Education | Recorded sessions from past World Glaucoma Congresses

- ▶ Logo on introduction page of recordings
- ▶ Exposure as sponsor via WGA communication channels (website, newsletters, social media, etc.)

\$ 7,500 per year

**Maximum of 4 companies*

Education | Meet the Glaucoma Expert Webinars

- ▶ Logo on introduction page of webinars
- ▶ Exposure as online course sponsor via WGA communication channels (website, newsletters, social media, etc.)

\$ 5,500 per year

**Maximum of 4 companies*

Education | WGA Global Webinar Series

Main sponsor with mini-symposium of max 20 minutes

- ▶ Shown in the middle of the program
- ▶ Video of max 45 seconds for 2 webinars
- ▶ Logo in all communications for mini-symposium webinar as 'sponsored by'
- ▶ Logo in all communications for next symposium as 'supported by'
- ▶ E-blast to registered participants
- ▶ Limited to 1 company

\$ 50,000 per webinar

Glaucoma industry opportunities- Continued

Education | WGA Global Webinar Series, continued

Supporting sponsor with video of max 45 seconds

- ▶ Start and finish for video
- ▶ Logo in all communications for next symposium as 'supported by'
- ▶ Limited to 3 companies, 4 if there is no main sponsor

\$ 5,000 per webinar

10 minutes company showcase

- ▶ Shown in the middle of the program
- ▶ Only possible if there is no mini-symposium sponsor
- ▶ Logo in all communications as 'sponsored by'
- ▶ Limited to 2 companies

\$ 25,000 per webinar

E-blast to the WGA database

- ▶ Pre- or post-webinar (sponsor can choose)
- ▶ Logo in all communications as 'sponsored by'
- ▶ Limited to 3 companies, 4 if there is no main sponsor

\$ 6,000 per webinar

Social media post on all WGA channels

- ▶ Pre- or post-webinar (sponsor can choose)
- ▶ Max 2 posts per company
- ▶ Limited to 3 companies, 4 if there is no main sponsor

\$ 2,500 per webinar

Glaucoma industry opportunities- Continued

Fellowship Program

Support an ICO-WGA Fellow with free registration to the World Glaucoma Congress® and 3 months of training at an institute in the host country of the WGC.

\$7,150 per grant

International Glaucoma Review (IGR)

E-PDF / E-PUB

Advertisements are inserted into the flow of reading, and may be linked to websites or other materials.

- ▶ 1 page advertisement **\$ 13,500 per Volume (4 issues)**
- ▶ 2 pages advertisement **\$ 25,000 per Volume (4 issues)**

Website Banners | www.e-igr.com

Please inform us if you would like to vary your banner per issue or per region of the world.

Fees per Volume (4 issues):

- | | |
|--|----------------|
| ▶ Banner throughout IGR website* | \$8,000 |
| ▶ Banner throughout Editors selection* | \$6,000 |
| ▶ Banner throughout Dialogue* | \$6,000 |
| ▶ Banner throughout Abstract database* | \$8,000 |

*To be shared with other advertisers

IGR Newsletter Banner

- ▶ A banner in the newsletter distributed around the publication of each issue of IGR

\$8,000 (8x)

Journal of Glaucoma (JOG)

- ▶ 1-page advertisement in 1 edition
- ▶ Exposure as JOG sponsor via WGA communication channels (website, newsletters, social media, etc.)
- ▶ Complimentary access to JOG (online issue) for list of 10 selected employees
- ▶ Opportunity to collaborate on JOG supplement with WGA selected board & committee members (additional costs are involved).

\$37,500 per year

*Maximum of 2 companies

Glaucoma industry opportunities-

Continued

World Glaucoma Week

WGW website banner / www.worldglaucomaweek.org

Please inform us if you would like to vary your banner per issue or per region of the world.

Fees per quarter:

- ▶ Banner homepage WGW website* **\$6,000**
- ▶ Banner inner page WGW website* **\$4,000**

**To be shared with other advertisers*

WGW newsletter banner

- ▶ A banner in the WGW newsletter **\$4,000 (4x)**

Communication

WGA website banner / www.worldglaucoma.org

Please inform us if you would like to vary your banner per issue or per region of the world.

Fees per quarter:

- ▶ Banner homepage WGA website* **\$16,000**
- ▶ Banner inner page WGA website** **\$12,000**

**To be shared with max 2 other advertisers*

***To be shared with max 4 other advertisers*

WGA newsletter banner

- ▶ A banner in the monthly newsletter **\$12,000 (12x)**

Social media

- ▶ Contact info@worldglaucoma.org for more information.



World Glaucoma Association

The Global Glaucoma Network

EXECUTIVE COMMITTEE 2020-2022



Fabian Lerner (AR)
President



Paul Healey (AU)
Treasurer



Keith Martin (UK)
Immediate Past President



Arthur Sit (US)
Assistant Treasurer



Tin Aung (SG)
Past Past President



Shan Lin (US)
Executive Vice President



Neeru Gupta (CA)
President Elect



Kaweh Mansouri (CH)
Associate Executive Vice President



Irene Koomans
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www.worldglaucoma.org